

Italy Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-01-30 | 47 pages | MarketLine

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Report description:

Italy Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

Summary

Travel Intermediaries in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.
- The Italian travel intermediaries market had total revenues of \$8.8 billion in 2021, representing a compound annual growth rate (CAGR) of -6.9% between 2016 and 2021..
- The tourism packages segment accounted for market's the largest proportion in 2021, with total revenues of \$5.8 billion, equivalent to 65.6% of the market's overall value.
- The Italian travel intermediaries market accounted for 10.4% of the European travel intermediaries market in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries

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market in Italy

- Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy travel intermediaries market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy travel intermediaries market by value in 2021?
- What will be the size of the Italy travel intermediaries market in 2026?
- What factors are affecting the strength of competition in the Italy travel intermediaries market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's travel intermediaries market?

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