

Italy Tobacco and Tobacco Products Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-02-09 | 48 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Italy Tobacco and Tobacco Products Market Summary, Competitive Analysis and Forecast to 2026

Summary

Tobacco & Tobacco Products in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The tobacco and tobacco products market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates. Market volumes presented in the report (pieces) refer to cigarettes, cigars and cigarillos only.
- The Italian tobacco & tobacco products market had total revenues of \$22,195.5m in 2021, representing a compound annual growth rate (CAGR) of 0.6% between 2016 and 2021.
- Market consumption volumes declined with a CAGR of -3.1% between 2016 and 2021, to reach a total of 62,057.8 million pieces in 2021.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 0.1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$22,277.6m by the end of 2026.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco & tobacco products market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco & tobacco products market in Italy
- Leading company profiles reveal details of key tobacco & tobacco products market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy tobacco & tobacco products market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy tobacco & tobacco products market by value in 2021?
- What will be the size of the Italy tobacco & tobacco products market in 2026?
- What factors are affecting the strength of competition in the Italy tobacco & tobacco products market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's tobacco & tobacco products market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Market share
 - 7.2. Who are the leading players in the Italian tobacco & tobacco products market?
 - 7.3. Which companies have been most successful in increasing their market share between 2016 and 2021?
 - 7.4. Which companies' market share has suffered between 2016 and 2021?
 - 7.5. What are the most popular brands in the Italian tobacco & tobacco products market?
- 8 Company Profiles
 - 8.1. Philip Morris International Inc.
 - 8.2. Japan Tobacco Inc.
 - 8.3. Imperial Brands Plc
 - 8.4. British American Tobacco p.l.c.
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Italy Tobacco and Tobacco Products Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-02-09 | 48 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com