

## **Germany Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026**

Industry Report | 2023-01-30 | 49 pages | MarketLine

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### **Report description:**

Germany Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

#### Summary

Travel Intermediaries in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.
- The German travel intermediaries market had total revenues of \$12.1 billion in 2021, representing a compound annual growth rate (CAGR) of -19.1% between 2016 and 2021.
- The travel only segment accounted for market's the largest proportion in 2021, with total revenues of \$4.8 billion, equivalent to 39.7% of the market's overall value.
- The German travel intermediaries market is the second largest in Europe, accounting for 14.3% of the regional industry, followed by Spain, which accounted for 12.3% in 2021.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Germany

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Germany
- Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany travel intermediaries market with five year forecasts

#### Reasons to Buy

- What was the size of the Germany travel intermediaries market by value in 2021?
- What will be the size of the Germany travel intermediaries market in 2026?
- What factors are affecting the strength of competition in the Germany travel intermediaries market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's travel intermediaries market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive Landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What are leading players' strategies?

###### 7.3. Who are the main challengers to the incumbents?

###### 7.4. What is the rationale for recent M&A activity?

##### 8 Company Profiles

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- 8.1. Booking Holdings Inc
- 8.2. Expedia Group Inc
- 8.3. REWE Group
- 8.4. TUI Group
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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