

Germany Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-10 | 54 pages | MarketLine

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Report description:

Germany Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Summary

Automotive Manufacturing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.
- The German automotive manufacturing industry had total revenues of \$90.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of -3.9% over 2017-2022.
- Industry production volumes declined with a negative CAGR of -6.1% over 2017-2022, to reach a total of 4.5 million units in 2022.
- Car sharing start-ups pose a threat to car sales in Germany. An increasing number of Germans, especially younger generations, opt to share vehicles rather than purchase their own due to financial restraints or environmental reasons.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive

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manufacturing market in Germany

- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany automotive manufacturing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Germany automotive manufacturing market by value in 2022?
- What will be the size of the Germany automotive manufacturing market in 2027?
- What factors are affecting the strength of competition in the Germany automotive manufacturing market?
- How has the market performed over the last five years?
- Who are the top competitors in Germany's automotive manufacturing market?

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