

Germany Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-02-10 | 52 pages | MarketLine

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Report description:

Germany Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

Summary

Games Consoles in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The games consoles market consists of the total revenues generated by Nintendo, Microsoft and Sony through the sale of their console platforms including their respective home entertainment consoles, their handheld models and realised back in 2017 hybrid models.
- The German games consoles market had total revenues of \$0.9billion in 2022, representing a compound annual growth rate (CAGR) of 9.2% between 2017 and 2022.
- Market consumption volumes declined with a CAGR of -6.4% between 2017 and 2022, to reach a total of 2,048.0 thousand units in 2022.
- In 2022, the games consoles market in Germany witnessed slowdown in demand. Factors impeding demand growth include the economic downturn and a shift in consumer preferences as a result of easing lockdowns.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the games consoles market in

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Germany

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in Germany
- Leading company profiles reveal details of key games consoles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany games consoles market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Germany games consoles market by value in 2022?
- What will be the size of the Germany games consoles market in 2027?
- What factors are affecting the strength of competition in the Germany games consoles market?
- How has the market performed over the last five years?
- How large is Germany's games consoles market in relation to its regional counterparts?

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