

Finland Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-13 | 66 pages | MarketLine

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Report description:

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Summary

Travel & Tourism in Finland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.
- The Finnish travel and tourism industry had total revenues of \$18.6 billion in 2022, representing a negative compound annual rate of change (CARC) of 0.5% between 2017 and 2022.
- Food service was the industry's largest segment in 2022, with total revenues of \$7.4 billion, equivalent to 40% of the industry's overall value.
- In September 2022, Finland government issued bans on the entry of Russian tourists . The government slashed the number of visas issued to Russian citizens to 10% of the typical number as of September 1, 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Finland

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Finland
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Finland travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Finland travel & tourism market by value in 2022?
- What will be the size of the Finland travel & tourism market in 2027?
- What factors are affecting the strength of competition in the Finland travel & tourism market?
- How has the market performed over the last five years?
- Who are the top competitors in Finland's travel & tourism market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?

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- 7.7. Are there any threats to these leading players?
- 7.8. What have been the most recent developments in the hotels and motels industry?

8 Company Profiles

- 8.1. S Group
- 8.2. Hesburger
- 8.3. Scandic Hotels Group AB
- 8.4. Sokos Hotels
- 8.5. Doctor's Associates Inc
- 8.6. McDonald's Corp
- 8.7. Deutsche Lufthansa AG
- 8.8. Nordic Choice Hotels
- 8.9. Finnair Oyj
- 8.10. Norwegian Air Shuttle ASA
- 8.11. Lapland Hotels Oy
- 8.12. SAS Scandinavian Airlines Denmark A/S

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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