

New Zealand Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-13 | 65 pages | MarketLine

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Report description:

New Zealand Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Summary

Travel & Tourism in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.
- The New Zealand travel and tourism industry had total revenues of \$23.5 billion in 2022, representing a negative compound annual rate of change (CARC) of 1.3% between 2017 and 2022.
- Travel intermediaries was the industry's largest segment in 2022, with total revenues of \$8.8 billion, equivalent to 37.2% of the industry's overall value.
- Auckland, Wellington, Queenstown, Rotorua and Wellington are some of the popular tourist cities across New Zealand. The country offers various tourist attractions such as beaches, geothermal activity, geysers, museums, adventurous sports (skiing, paragliding and others), lakes, mountains, and others.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel &

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tourism market in New Zealand

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in New Zealand
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand travel & tourism market with five year forecasts

Reasons to Buy

- What was the size of the New Zealand travel & tourism market by value in 2022?
- What will be the size of the New Zealand travel & tourism market in 2027?
- What factors are affecting the strength of competition in the New Zealand travel & tourism market?
- How has the market performed over the last five years?
- What are the main segments that make up New Zealand's travel & tourism market?

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