

# Vietnam Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-10 | 54 pages | MarketLine

# **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

# Report description:

Vietnam Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Automotive Manufacturing in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **Key Highlights**

- The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.
- The Vietnamese automotive manufacturing industry had total revenues of \$11.2 billion in 2022, representing a compound annual growth rate (CAGR) of 7.7% over 2017-2022.
- Industry production volumes declined with a negative CAGR of -1.1% over 2017-2022, to reach a total of 3.3 million units in 2022.
- According to the Vietnam Automobile Manufacturers Association (VAMA), the new vehicle sales in Vietnam grew by 33.0% in 2022 from 2021.

# Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Vietnam
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

# manufacturing market in Vietnam

- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam automotive manufacturing market with five year forecasts by both value and volume

# Reasons to Buy

- What was the size of the Vietnam automotive manufacturing market by value in 2022?
- What will be the size of the Vietnam automotive manufacturing market in 2027?
- What factors are affecting the strength of competition in the Vietnam automotive manufacturing market?
- How has the market performed over the last five years?
- Who are the top competitors in Vietnam's automotive manufacturing market?

# **Table of Contents:**

# Table of Contents

- 1 Executive Summary
- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape
- 2 Market Overview
- 2.1. Market definition
- 2.2. Market analysis
- 3 Market Data
- 3.1. Market value
- 3.2. Market volume
- 4 Market Segmentation
- 4.1. Category segmentation
- 4.2. Geography segmentation
- 5 Market Outlook
- 5.1. Market value forecast
- 5.2. Market volume forecast
- 6 Five Forces Analysis
- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?

# Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

- 7.3. How is new technology shaping long-term strategies?
- 7.4. Have there been any significant recent events?
- 7.5. What are the future strategies of leading players?
- 7.6. What is the rational for the recent joint venture/partnership activity?
- 7.7. What is the rational for the recent M&A activity?
- 8 Company Profiles
- 8.1. Honda Motor Co., Ltd.
- 8.2. Yamaha Motor Co Ltd
- 8.3. Piaggio & C. S.p.A.
- 8.4. Suzuki Motor Corporation
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# Vietnam Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-10 | 54 pages | MarketLine

<ul> <li>- Print this form</li> <li>- Complete the relevant blank fields and sign</li> <li>- Send as a scanned email to support@scotts-international.com</li> </ul> ORDER FORM: Select license License	
- Send as a scanned email to support@scotts-international.com  ORDER FORM:	
ORDER FORM:	
Select license License	
	Price
Single user licence (PDF)	\$350.00
Site License (PDF)	\$525.00
Enterprisewide license (PDF)	\$700.00
	VAT
٦	Гotal
*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 6	03 394 346.
U** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide Email*  Phone*	de a valid EU Vat Num
Email* Phone*	de a valid EU Vat Num
Email* Phone* Last Name*	de a valid EU Vat Num
Email* Phone*	de a valid EU Vat Num
Email* Phone* Last Name*	de a valid EU Vat Num
Email* Phone*  First Name* Last Name*  Job title*	de a valid EU Vat Num
Email* Phone* Last Name*  Job title*  Company Name*  EU Vat / Tax ID / NIP number*	de a valid EU Vat Num

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Signature

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com