

Pakistan Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-13 | 62 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Pakistan Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Summary

Travel & Tourism in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.
- The Pakistani travel and tourism industry had total revenues of \$19.3 billion in 2022, representing a compound annual growth rate (CAGR) of 4.4% between 2017 and 2022.
- Travel intermediaries was the industry's largest segment in 2022, with total revenues of \$11.0 billion, equivalent to 57.1% of the industry's overall value.
- Pakistan has a lot to offer in terms of tourist's attractions such as beautiful landscapes, natural wildlife, high peak mountains, lakes, heritage sites, religious ethnicities, and others, which drives the country's travel and tourism industry.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Pakistan

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Pakistan
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Pakistan travel & tourism market by value in 2022?
- What will be the size of the Pakistan travel & tourism market in 2027?
- What factors are affecting the strength of competition in the Pakistan travel & tourism market?
- How has the market performed over the last five years?
- Who are the top competitors in Pakistan's travel & tourism market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

8 Company Profiles

- 8.1. McDonald's Corp
- 8.2. Pizza Hut Inc
- 8.3. Marriott International Inc
- 8.4. The Serena Group of Hotels
- 8.5. Best Western International Inc
- 8.6. Dunkin' Donuts Inc
- 8.7. Airblue Ltd
- 8.8. Pakistan International Airlines Corp

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

Pakistan Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-13 | 62 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-23
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com