

Brazil Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-10 | 54 pages | MarketLine

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Report description:

Brazil Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Summary

Automotive Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.
- The Brazilian automotive manufacturing industry had total revenues of \$31.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of -1.8% over 2017-2022.
- Industry production volumes declined with a negative CAGR of -7.1% over 2017-2022, to reach a total of 2.5 million units in 2022.
- In 2022, the market recorded strong growth owing to steep increase in production of buses.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Brazil

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- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil automotive manufacturing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil automotive manufacturing market by value in 2022?
- What will be the size of the Brazil automotive manufacturing market in 2027?
- What factors are affecting the strength of competition in the Brazil automotive manufacturing market?
- How has the market performed over the last five years?
- How large is Brazil's automotive manufacturing market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. How are strategic alliances used by the leading companies?

7.3. How is new technology shaping long-term strategies?

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7.4. How are leading players progressing in the hybrid & electric vehicles segment?

7.5. What impact is the COVID-19 pandemic having on leading players?

7.6. What is the rationale for the recent joint venture/partnership activity?

8 Company Profiles

8.1. Honda Motor Co., Ltd.

8.2. Volkswagen AG

8.3. FCA U.S. LLC

8.4. Renault SA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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