

United States of America (USA) Tires and Rubber Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-07 | 50 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

United States of America (USA) Tires and Rubber Market Summary, Competitive Analysis and Forecast to 2027

Summary

Tires & Rubber in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles. The volumes contained herein make a number of assumptions on the rate of tire wear. It is assumed that OEM vehicles receive one full set of tires upon completion, while aftermarket cars, motorcycles and trucks receive a new set approximately every four years, two years, and 15 months respectively.
- The US tires & rubber market had total revenues of \$92.7 billion in 2022, representing a compound annual growth rate (CAGR) of -1% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 2.1% between 2017 and 2022, to reach a total of 1 billion tires in 2022.
- The US is one of the biggest markets globally, with a 19.6% market share, followed by Europe with a 16.1% share.

Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in the United States
- Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States tires & rubber market with five year forecasts

Reasons to Buy

- What was the size of the United States tires & rubber market by value in 2022?
- What will be the size of the United States tires & rubber market in 2027?
- What factors are affecting the strength of competition in the United States tires & rubber market?
- How has the market performed over the last five years?
- What are the main segments that make up the United State's tires & rubber market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths/weaknesses of leading players?
- 7.3. What strategies do leading players in the market follow?
- 7.4. Have there been any significant developments in recent years?

8 Company Profiles

- 8.1. Bridgestone Corporation
- 8.2. Compagnie Generale des Etablissements Michelin SCA
- 8.3. Cooper Tire & Rubber Company
- 8.4. The Goodyear Tire & Rubber Company

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United States of America (USA) Tires and Rubber Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-07 | 50 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com