

## **Nutricosmetics Market Forecast to 2028**

Market Report | 2023-04-26 | 100 pages | Market Research Future

### **AVAILABLE LICENSES:**

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- Enterprisewide Price \$7250.00

### **Report description:**

Nutricosmetics Market Forecast to 2028

#### Market Overview

In order to protect and rejuvenate the skin, nutricosmetics combine nutrition with cosmetics. With an emphasis on skin, hair, and nails, nutricosmetics are made to provide benefits for healthy aging and beauty. Due to the growing number of products geared toward men and growing consumer awareness of the link between nutrition and beauty, the global nutricosmetics market is anticipated to be lucrative for the vendors operating in both developed and developing economies. The ability of all people to lead a healthy, inclusive lifestyle in society, regardless of their age, is referred to as "healthy aging." Because they encourage inner beauty, improved body function, and skin health, nutricosmetics support healthy aging.

#### Segment Overview

The nutricosmetics market is divided into four areas based on product, end use, distribution channel, and geography. The global nutricosmetics market has been divided based on product type into drinks, powders, gummies and candies, capsules, tablets, and soft gels. The global nutricosmetics market has been divided into skincare, haircare, nailcare, and other categories based on end use. The worldwide nutricosmetics market has been segmented into direct and indirect distribution channels.

#### Regional Analysis

The North American, European, Asia-Pacific, Latin American, and Rest of the World regions make up the majority of the worldwide nutricosmetics market.

Due to the fact that nutricosmetics are widely accepted in these nations, Japan, China, and India are the three largest country-level markets in the area. With market participants stressing innovation to create new types and forms of nutricosmetics, Japan is the world's top market for these products. The rise of the nutricosmetics market in the nation is being driven by the 'beauty from within' trend's appeal, the abundance of products, and the presence of specialty retailers.

The main element fueling the expansion of the nutricosmetics market in Europe is the older population's interest on anti-aging products in the area. These goods are meant to deal with aging, skin care, and hair care. Germany, the UK, France, and Italy account for the majority of market concentration. However, a number of competitors, including Amway, Herbalife International of America, Inc., and Pfizer Limited, have fragmented the industry. These competitors spend in product development and launches because they are interested in growing their regional consumer base. The expansion of the market has also been impacted by the increased demand for natural goods.

#### Major Players

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WR Group (US), Natrol, LLC (US), De SOS Hair Care (UK), Skinade (England), Amway (UK), Fit & Glow Health Care Pvt Ltd. (India), Vitabiotics Ltd (UK), Cantabria Labs (Spain), Blackmores (Australia), GNC Holdings, Llc (US), Kora Organics (Australia), ACM (France), and Blackmores are some of the well-known companies in the (Australia).

#### COVID 19 Impacts

Global crisis has been brought on by the emergence of COVID-19, a pandemic that has affected the entire world. The pandemic, which has affected more than 195 countries, has affected the global economy and is said to be creating a chaotic atmosphere that will lead to global revocation. The worldwide nutricosmetics market is being impacted by the sharp increase in instances in many different ways.

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