

Supermarkets in South Africa

Market Direction | 2023-04-12 | 36 pages | Euromonitor

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Report description:

With the inflationary crisis leading to lower spending on discretionary goods and services in 2022, supermarkets benefited from greater demand for essential products such as groceries. The channel's performance was also supported by the reopening of stores which temporarily closed during July 2021's civil unrest and a lift on restrictions in stores licensed to sell wine. In addition, improved penetration in on-demand grocery delivery services due to the expansion of participating supermarkets bo...

Euromonitor International's Supermarkets in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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