

Small Local Grocers in South Africa

Market Direction | 2023-04-12 | 34 pages | Euromonitor

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Report description:

Due to the proliferation of small local grocers across rural and urban areas of South Africa, relatively low barriers to entry, and proximity to households, the channel witnessed steady revenue and outlet growth in 2022. The performance of small local grocers was also supported by the lifting of curfews in 2022, which allowed them to operate during extended hours, as well as the government's decision to prolong allocations of the ZAR350 COVID-19 grant, which boosted demand from lower-income hous...

Euromonitor International's Small Local Grocers in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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