

Home Products Specialists in South Africa

Market Direction | 2023-04-12 | 37 pages | Euromonitor

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Report description:

After the government lifted a 2-month trade restriction on home improvement and gardening stores in 2020, home products specialists benefited from a surge in demand for DIY products, supported by many households improving their homes as they redefined their living spaces during lockdowns. In parallel, as the South African Reserve Bank lowered the interest rate to ease economic pressure during the pandemic, the channel also benefited from an influx of first-time property buyers renovating their n...

Euromonitor International's Home Products Specialists in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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