

Home Products Specialists in Finland

Market Direction | 2023-04-13 | 41 pages | Euromonitor

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Report description:

Home products specialists was the leading non-grocery channel in Finland traditionally - before COVID-19, around a quarter of all non-grocery retail value sales came from these retailers. However, during the two first years of the pandemic this share increased, driven by home improvement and gardening stores. This channel benefited from changes in habits due to COVID-19. People spending more time at home paid more attention to their surroundings (furniture, home decor and garden), some acquired...

Euromonitor International's Home Products Specialists in Finland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOME PRODUCTS SPECIALISTS IN FINLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home products specialists remains the biggest non-grocery channel in Finland

Economic situation deteriorates, which affects spending

Pet shops and superstores relatively immune to the negative trends impacting other home products channels

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