

## **Health and Beauty Specialists in South Africa**

Market Direction | 2023-04-12 | 36 pages | Euromonitor

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### **Report description:**

Although the easing of lockdown restrictions supported improvement in sales, beauty specialists remained affected by relatively low spending confidence on discretionary goods due to the rising cost of living, a relatively slow economic performance, and a stagnating unemployment rate. The situation was exacerbated by currency depreciation which placed greater pressure on the price of imported brands such as MAC Cosmetics, with many consumers trading down to cheaper alternatives. Beauty specialist...

Euromonitor International's Health and Beauty Specialists in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Health and Beauty Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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