

Appliances and Electronics Specialists in South Africa

Market Direction | 2023-04-12 | 36 pages | Euromonitor

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Report description:

As the world reopened after months of lockdown in 2022, appliances and electronics specialists remained challenged by supply chain disruptions due to the combined effects of port congestion, China's "zero-Covid" policy and flooding in KwaZulu-Natal. The channel's performance was also affected by higher operating costs, exacerbated by rand depreciation, since it placed additional pressure on imported products, thereby driving up unit prices and value growth. In addition, the momentum gained durin...

Euromonitor International's Appliances and Electronics Specialists in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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