

## **Appliances and Electronics Specialists in Finland**

Market Direction | 2023-04-13 | 39 pages | Euromonitor

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### **Report description:**

Non-grocery retailing in Finland in general saw rocky years after the COVID-19 pandemic emerged. At the beginning of the pandemic, in 2020, there were categories which suffered from the changes in lifestyles (more staying at home, less going to the office, less travel, less going out), for example apparel and footwear, and bags and luggage, while categories which fitted with the stay-at-home pandemic lifestyle, such as appliances and electronics, benefited from the situation and saw their sales...

Euromonitor International's Appliances and Electronics Specialists in Finland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Appliances and Electronics Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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