

Apparel and Footwear Specialists in South Africa

Market Direction | 2023-04-12 | 36 pages | Euromonitor

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Report description:

Apparel and footwear specialists recorded another year of strong growth in 2022 to fully recover to pre-pandemic value sales levels, despite a challenging operating environment. The channel benefited from an easing of restrictions that prompted many consumers to resume more normal routines, effectively boosting footfall in shopping centres. In addition, the reopening of outlets after being closed during the week-long civil unrest mid-2021 and improved online penetration due to retailers' recent...

Euromonitor International's Apparel and Footwear Specialists in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

April 2023

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