

Apparel and Footwear Specialists in Finland

Market Direction | 2023-04-13 | 40 pages | Euromonitor

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Report description:

In 2020, fashion-related items were the biggest losers in Finnish retailing, with only bags and luggage specialists and department stores seeing steeper decreases than apparel and footwear specialists, with these channels also having a strong focus on fashion. The decline in these channels in 2020 was caused by people staying at home more, and thus having little need for new formal or festive wear. Also, while there were no opening restrictions as such for offline apparel and footwear specialist...

Euromonitor International's Apparel and Footwear Specialists in Finland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International

April 2023

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