

## **Saudi Arabia Bottled Water Market Report and Forecast 2023-2028**

Market Report | 2023-04-12 | 60 pages | EMR Inc.

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### **Report description:**

Saudi Arabia Bottled Water Market Report and Forecast 2023-2028

Market Outlook

As per the report by Expert Market Research (EMR), the Saudi Arabia bottled water market attained a value of USD 2640 million in 2022. Aided by the increasing health consciousness among consumers, rising disposable income, urbanisation, and the expansion of retail and distribution channels, the market is expected to grow at a CAGR of 6.7% between 2023 and 2028 to reach a value of USD 3904.56 million by 2028.

Bottled water is a packaged drinking water available in various types, including still, sparkling, flavoured, and functional water. It is purified and treated to remove contaminants, ensuring that it meets the stringent quality standards for human consumption.

The Saudi Arabia bottled water market has witnessed significant growth over the past few years due to the rising demand for safe and clean drinking water and the increasing awareness of the health benefits associated with its consumption.

The Saudi Arabia bottled water market growth is primarily driven by the rising health consciousness among consumers.

Consumers are choosing healthier substitutes like bottled water due to growing knowledge of the necessity of staying hydrated and the harmful impact of sugary beverages on health. This shift in consumer preferences has significantly boosted the demand for bottled water in the country.

Another key factor propelling the Saudi Arabia bottled water market growth is the rising disposable income of consumers in Saudi Arabia. As the economy continues to grow, consumers have more disposable income to spend on premium products, including bottled water. This trend is particularly evident among younger consumers who are more willing to pay for high-quality, branded bottled water products.

The market is expected to increase as a result of the rising number of novel bottled water products that draw their drinking water from deep wells and have improved nutritional and flavour profiles. Leading companies are also starting more and more creative mineral water extraction projects that use solar and wind energy to reduce greenhouse gas emissions. These initiatives are anticipated to dramatically increase the country's ability to produce sustainable bottled water.

Urbanisation has also played a crucial role in accelerating the Saudi Arabia bottled water market expansion. Rapid urbanisation has led to the expansion of retail and distribution channels, making bottled water products more accessible to a larger consumer base. Additionally, the growth of e-commerce platforms has enabled consumers to purchase bottled water more conveniently,

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further driving the market growth.

#### Market Segmentation

The market can be divided based on type, packaging size, and distribution channel.

#### Market Breakup by Type

- Still Water

- Sparkling Water and Others

#### Market Breakup by Packaging Size

- <330 ml

- 330 ml - 500 ml

- 501 ml - 1000 ml

- 1001 ml - 2000 ml

- 2001 - 5000 ml

- > 5001 ml

#### Market Breakup by Distribution Channel

- Retail Channels

- Food Service

- Home and Office Delivery

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the Saudi Arabia bottled water companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Nestle Middle East FZE

- Agthia Group PJSC

- Health Water Bottling Co. Ltd. (Nova Water)

- Maeen Water

- Hana Water Company

- Others

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