

Latin America Surfactants Market Report and Forecast 2023-2028

Market Report | 2023-04-11 | 126 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Latin America Surfactants Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the Latin America surfactants market reached a value of USD 4821.1 million in 2022. Aided by the increasing demand for surfactants across various industries, the market is expected to grow at a CAGR of 4.4% between 2023 and 2028 to reach a value of USD 6034.26 million by 2028.

Surfactants, also known as surface-active agents, are organic compounds that lower the surface tension of liquids and increase the solubility of substances. They are widely used in a range of applications, including detergents, personal care products, industrial and institutional cleaners, textiles, food and beverages, and oilfield chemicals. The growing demand for surfactants in these industries has fuelled the Latin America surfactants market growth.

The detergents and cleaners industry is one of the key drivers of the surfactants market in Latin America. With the rising awareness of hygiene and sanitation, there has been a growing demand for efficient cleaning products. Surfactants play a crucial role in the formulation of detergents and cleaners, as they enhance the cleaning performance by breaking down and removing dirt, grease, and stains.

The personal care industry is another significant contributor in the Latin America surfactants market expansion. Surfactants are used as thickeners, emulsifiers, foaming agents in various personal care products, including shampoos, body washes, and toothpaste. The increasing demand for personal care products in the region, driven by the rising disposable income and growing awareness of personal grooming, is expected to boost the surfactants market further.

The food and beverage industry also plays a vital role in the Latin America surfactants market development. Surfactants are used as emulsifiers, stabilisers, and dispersing agents in food processing, improving the texture and extending the shelf life of processed foods. The rising demand for processed and convenience foods in the region is anticipated to propel the growth of the surfactants market in Latin America.

Product innovations play a significant role in driving the growth of the surfactants market in Latin America. Manufacturers are constantly developing new surfactant formulations to cater to the evolving needs of various industries. These innovations are focused on enhancing the performance of surfactants, increasing their compatibility with other ingredients, and reducing their environmental impact. For instance, the development of new surfactant molecules that provide superior cleaning performance at

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

lower concentrations is expected to drive the Latin America surfactants market growth.

Market Segmentation

The market can be divided based on type, end use, and country.

Market Breakup by Type

- Cationic Surfactants
- Anionic Surfactants
 - o□ Linear Alkyl Benzene
 - o□ Fatty Alcohol Ether Sulphate
 - o□ Others
- Non-Ionic Surfactants
 - o□ Fatty Alcohol Ethoxylate
 - o□ Alkyl Phenol Ethoxylate
 - o□ Others
- Amphoteric Surfactants
- Others

Market Breakup by End Use

- Household Detergents
- Personal Care
- Institutional and Industrial Cleaners
- Food Processing
- Oilfield Chemicals
- Agricultural Chemicals
- Textile
- Paints and Coatings
- Plastics
- Others

Market Breakup by Country

- Brazil
- Argentina
- Mexico
- Chile
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the Latin America surfactants companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- BASF SE
- Stepan Company
- Evonik Industries AG
- The Dow Chemical Company
- Indorama Ventures Public Company Limited
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organization's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Latin America Surfactants Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Latin America Surfactants Historical Market (2018-2022)
 - 8.3 Latin America Surfactants Market Forecast (2023-2028)
 - 8.4 Latin America Surfactants Market by Type
 - 8.4.1 Cationic Surfactants
 - 8.4.1.1 Historical Trend (2018-2022)
 - 8.4.1.2 Forecast Trend (2023-2028)
 - 8.4.2 Anionic Surfactants
 - 8.4.2.1 Historical Trend (2018-2022)
 - 8.4.2.2 Forecast Trend (2023-2028)
 - 8.4.2.3 Breakup by Type
 - 8.4.2.3.1 Linear Alkyl Benzene
 - 8.4.2.3.2 Fatty Alcohol Ether Sulphate
 - 8.4.2.3.3 Others
 - 8.4.3 Non-Ionic Surfactants
 - 8.4.3.1 Historical Trend (2018-2022)
 - 8.4.3.2 Forecast Trend (2023-2028)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4.3.3 Breakup by Type
 - 8.4.3.3.1 Fatty Alcohol Ethoxylate
 - 8.4.3.3.2 Alkyl Phenol Ethoxylate
 - 8.4.3.3.3 Others
- 8.4.4 Amphoteric Surfactants
 - 8.4.4.1 Historical Trend (2018-2022)
 - 8.4.4.2 Forecast Trend (2023-2028)
- 8.4.5 Others
- 8.5 Latin America Surfactants Market by End Use
 - 8.5.1 Household Detergents
 - 8.5.1.1 Historical Trend (2018-2022)
 - 8.5.1.2 Forecast Trend (2023-2028)
 - 8.5.2 Personal Care
 - 8.5.2.1 Historical Trend (2018-2022)
 - 8.5.2.2 Forecast Trend (2023-2028)
 - 8.5.3 Institutional and Industrial Cleaners
 - 8.5.3.1 Historical Trend (2018-2022)
 - 8.5.3.2 Forecast Trend (2023-2028)
 - 8.5.4 Food Processing
 - 8.5.4.1 Historical Trend (2018-2022)
 - 8.5.4.2 Forecast Trend (2023-2028)
 - 8.5.5 Oilfield Chemicals
 - 8.5.5.1 Historical Trend (2018-2022)
 - 8.5.5.2 Forecast Trend (2023-2028)
 - 8.5.6 Agricultural Chemicals
 - 8.5.6.1 Historical Trend (2018-2022)
 - 8.5.6.2 Forecast Trend (2023-2028)
 - 8.5.7 Textile
 - 8.5.7.1 Historical Trend (2018-2022)
 - 8.5.7.2 Forecast Trend (2023-2028)
 - 8.5.8 Paints and Coatings
 - 8.5.8.1 Historical Trend (2018-2022)
 - 8.5.8.2 Forecast Trend (2023-2028)
 - 8.5.9 Plastics
 - 8.5.9.1 Historical Trend (2018-2022)
 - 8.5.9.2 Forecast Trend (2023-2028)
 - 8.5.10 Others
- 8.6 Latin America Surfactants Market by Country
 - 8.6.1 Brazil
 - 8.6.2 Argentina
 - 8.6.3 Mexico
 - 8.6.4 Chile
 - 8.6.5 Others
- 9 Regional Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2022)
 - 9.1.2 Forecast Trend (2023-2028)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2022)
 - 9.2.2 Forecast Trend (2023-2028)
- 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2022)
 - 9.3.2 Forecast Trend (2023-2028)
- 9.4 Chile
 - 9.4.1 Historical Trend (2018-2022)
 - 9.4.2 Forecast Trend (2023-2028)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
 - 10.3 Key Indicators for Demand
 - 10.4 Key Indicators for Price
- 11 Value Chain Analysis
- 12 Trade Data Analysis
 - 12.1 Major Exporting Countries
 - 12.1.1 By Value
 - 12.1.2 By Volume
 - 12.2 Major Importing Countries
 - 12.2.1 By Value
 - 12.2.2 By Volume
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Company Profiles
 - 14.2.1 BASF SE
 - 14.2.1.1 Company Overview
 - 14.2.1.2 Product Portfolio
 - 14.2.1.3 Demographic Reach and Achievements
 - 14.2.1.4 Certifications
 - 14.2.2 Stepan Company
 - 14.2.2.1 Company Overview
 - 14.2.2.2 Product Portfolio
 - 14.2.2.3 Demographic Reach and Achievements
 - 14.2.2.4 Certifications
 - 14.2.3 Evonik Industries AG
 - 14.2.3.1 Company Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.2.3.2 Product Portfolio
- 14.2.3.3 Demographic Reach and Achievements
- 14.2.3.4 Certifications
- 14.2.4 The Dow Chemical Company
 - 14.2.4.1 Company Overview
 - 14.2.4.2 Product Portfolio
 - 14.2.4.3 Demographic Reach and Achievements
 - 14.2.4.4 Certifications
- 14.2.5 Indorama Ventures Public Company Limited
 - 14.2.5.1 Company Overview
 - 14.2.5.2 Product Portfolio
 - 14.2.5.3 Demographic Reach and Achievements
 - 14.2.5.4 Certifications
- 14.2.6 Others
- 15 Key Trends and Developments in the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Latin America Surfactants Market Report and Forecast 2023-2028

Market Report | 2023-04-11 | 126 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-17"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com