

## **GCC Bottled Water Market Report and Forecast 2023-2028**

Market Report | 2023-04-04 | 98 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2799.00
- Five User License \$3999.00
- Corporate License \$4999.00

### **Report description:**

GCC Bottled Water Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the GCC bottled water market attained a volume of 22.8 billion litres in 2022. Aided by the growing population, increasing health awareness, and the harsh climate conditions in the region, the market is projected to further grow at a CAGR of 5.5% between 2023 and 2028 to reach a volume of 31.44 billion litres by 2028.

Bottled water refers to drinking water packaged in plastic or glass containers such as bottles, jugs, or cups. It is typically sourced from springs, wells, or municipal water supplies and undergoes purification processes such as reverse osmosis, ultraviolet (UV) treatment, and ozonation, among others, to ensure its safety and quality. Bottled water is available in various forms, including still, sparkling, flavoured, and functional water with added minerals or vitamins. One of the key factors driving the growth of the GCC bottled water market is the growing population in the region. The harsh climate conditions in the GCC region, characterised by high temperatures and aridity, have also contributed to the growth of the bottled water market. The need for proper hydration in such conditions has led to an increased consumption of bottled water, as it is considered a reliable and portable source of safe drinking water.

Increasing health awareness among consumers is another factor propelling the growth of the GCC bottled water market. With the rising incidence of lifestyle-related diseases and the growing emphasis on the importance of hydration for overall health, consumers are increasingly opting for healthier beverages like bottled water over carbonated soft drinks and other sugar-sweetened beverages. This shift in consumer preference has positively impacted the demand for bottled water in the region. The expansion of the retail sector in the GCC countries is also contributing to the growth of the GCC bottled water market. The increasing number of supermarkets, hypermarkets, and convenience stores in the region has made bottled water more accessible to consumers, driving its demand.

Another key factor propelling the growth of the GCC bottled water market is the rising health consciousness among consumers. This trend is further supported by various government initiatives promoting healthy lifestyles and the reduction of sugar consumption in the region. The emergence of local bottled water brands and the introduction of innovative packaging solutions, such as eco-friendly materials and reusable bottles, have also contributed to the market's expansion.

Market Segmentation?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

The market can be divided on the basis of type, packaging material, distribution channel, and country.

#### Market Segregation by Type:

- Still Water
- Carbonated Water
- Flavoured Water
- Mineral Water

#### Market Bifurcation by Packaging Material:

- Plastic
- Glass

#### Market Segmentation by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Home and Office Delivery
- On-Trade
- Others

#### Market Division by Country:

- Saudi Arabia
- United Arab Emirates
- Kuwait
- Others

#### Competitive Landscape?

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the GCC bottled water companies. Some of the major key players explored in the report by Expert Market Research are as follows:???

- Agthia Group PJSC
- Hana Food Industries Company
- Dubai Crystal Mineral Water & Refreshments L.L.C
- Masafi Co. LLC
- Emirates Refreshments PJSC
- Health Water Bottling Co. Ltd. (Nova Water)
- Others

#### About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organization's future success by acquiring one of our Expert Market Research reports today.

\*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Snapshot
  - 6.1 GCC
- 7 Industry Opportunities and Challenges
- 8 Global Bottled Water Market Overview
  - 8.1 Key Industry Highlights
  - 8.2 Global Bottled Water Historical Market (2018-2022)
  - 8.3 Global Bottled Water Market Forecast (2023-2028)
  - 8.4 Global Bottled Water Market by Region
    - 8.4.1 Market Share
      - 8.4.1.1 North America
      - 8.4.1.2 Europe
      - 8.4.1.3 Asia Pacific
      - 8.4.1.4 Latin America
      - 8.4.1.5 Middle East and Africa
- 9 GCC Bottled Water Market Analysis
  - 9.1 Key Industry Highlights
  - 9.2 GCC Bottled Water Historical Market (2018-2022)
  - 9.3 GCC Bottled Water Market Forecast (2023-2028)
  - 9.4 GCC Bottled Water Market by Type
    - 9.4.1 Still Water
      - 9.4.1.1 Market Share
      - 9.4.1.2 Historical Trend (2018-2022)
      - 9.4.1.3 Forecast Trend (2023-2028)
    - 9.4.2 Carbonated Water
      - 9.4.2.1 Market Share
      - 9.4.2.2 Historical Trend (2018-2022)
      - 9.4.2.3 Forecast Trend (2023-2028)
    - 9.4.3 Flavoured Water
      - 9.4.3.1 Market Share
      - 9.4.3.2 Historical Trend (2018-2022)
      - 9.4.3.3 Forecast Trend (2023-2028)
    - 9.4.4 Mineral Water

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.4.4.1 Market Share
  - 9.4.4.2 Historical Trend (2018-2022)
  - 9.4.4.3 Forecast Trend (2023-2028)
- 9.5 GCC Bottled Water Market by Packaging Material
  - 9.5.1 Plastic
    - 9.5.1.1 Market Share
    - 9.5.1.2 Historical Trend (2018-2022)
    - 9.5.1.3 Forecast Trend (2023-2028)
  - 9.5.2 Glass
    - 9.5.2.1 Market Share
    - 9.5.2.2 Historical Trend (2018-2022)
    - 9.5.2.3 Forecast Trend (2023-2028)
- 9.6 GCC Bottled Water Market by Distribution Channels
  - 9.6.1 Supermarkets and Hypermarkets
    - 9.6.1.1 Market Share
    - 9.6.1.2 Historical Trend (2018-2022)
    - 9.6.1.3 Forecast Trend (2023-2028)
  - 9.6.2 Convenience Stores
    - 9.6.2.1 Market Share
    - 9.6.2.2 Historical Trend (2018-2022)
    - 9.6.2.3 Forecast Trend (2023-2028)
  - 9.6.3 Home and Office Delivery
    - 9.6.3.1 Market Share
    - 9.6.3.2 Historical Trend (2018-2022)
    - 9.6.3.3 Forecast Trend (2023-2028)
  - 9.6.4 On-trade
    - 9.6.4.1 Market Share
    - 9.6.4.2 Historical Trend (2018-2022)
    - 9.6.4.3 Forecast Trend (2023-2028)
  - 9.6.5 Others
- 9.7 GCC Bottled Water Market by Country
  - 9.7.1 Market Share
    - 9.7.1.1 Saudi Arabia
    - 9.7.1.2 United Arab Emirates
    - 9.7.1.3 Kuwait
    - 9.7.1.4 Others
- 10 Regional Analysis
  - 10.1 Saudi Arabia
    - 10.1.1 Historical Trend (2018-2022)
    - 10.1.2 Forecast Trend (2023-2028)
  - 10.2 United Arab Emirates
    - 10.2.1 Historical Trend (2018-2022)
    - 10.2.2 Forecast Trend (2023-2028)
  - 10.3 Kuwait
    - 10.3.1 Historical Trend (2018-2022)
    - 10.3.2 Forecast Trend (2023-2028)
- 11 Market Dynamics

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.1 SWOT Analysis
  - 11.1.1 Strengths
  - 11.1.2 Weaknesses
  - 11.1.3 Opportunities
  - 11.1.4 Threats
- 11.2 Porter's Five Forces Analysis
  - 11.2.1 Supplier's Power
  - 11.2.2 Buyer's Power
  - 11.2.3 Threat of New Entrants
  - 11.2.4 Degree of Rivalry
  - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Price Analysis
- 14 Competitive Landscape
  - 14.1 Market Structure
  - 14.2 Company Profiles
    - 14.2.1 Agthia Group PJSC
      - 14.2.1.1 Company Overview
      - 14.2.1.2 Product Portfolio
      - 14.2.1.3 Demographic Reach and Achievements
      - 14.2.1.4 Certifications
    - 14.2.2 Hana Food Industries Company
      - 14.2.2.1 Company Overview
      - 14.2.2.2 Product Portfolio
      - 14.2.2.3 Demographic Reach and Achievements
      - 14.2.2.4 Certifications
    - 14.2.3 Dubai Crystal Mineral Water & Refreshments L.L.C
      - 14.2.3.1 Company Overview
      - 14.2.3.2 Product Portfolio
      - 14.2.3.3 Demographic Reach and Achievements
      - 14.2.3.4 Certifications
    - 14.2.4 Masafi Co. LLC
      - 14.2.4.1 Company Overview
      - 14.2.4.2 Product Portfolio
      - 14.2.4.3 Demographic Reach and Achievements
      - 14.2.4.4 Certifications
    - 14.2.5 Emirates Refreshments PJSC
      - 14.2.5.1 Company Overview
      - 14.2.5.2 Product Portfolio
      - 14.2.5.3 Demographic Reach and Achievements
      - 14.2.5.4 Certifications
    - 14.2.6 Health Water Bottling Co. Ltd. (Nova Water)
      - 14.2.6.1 Company Overview
      - 14.2.6.2 Product Portfolio
      - 14.2.6.3 Demographic Reach and Achievements

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 14.2.6.4 Certifications
- 14.2.7 Others
- 15 Industry Events and Developments

#### Additional Customisations Available

- 1 Manufacturing Process
  - 1.1 Overview
  - 1.2 Detailed Process Flow
  - 1.3 Operation Involved
- 2 Project Requirement and Cost Analysis
  - 2.1 Land, Location and Site Development
  - 2.2 Construction
  - 2.3 Plant Machinery
  - 2.4 Cost of Raw Material
  - 2.5 Packaging
  - 2.6 Transportation
  - 2.7 Utilities
  - 2.8 Manpower
  - 2.9 Other Capital Investment

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## GCC Bottled Water Market Report and Forecast 2023-2028

Market Report | 2023-04-04 | 98 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2799.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-22"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com