

## **Global Fast Food Wrapping Paper Market Report and Forecast 2023-2028**

Market Report | 2023-03-28 | 123 pages | EMR Inc.

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### **Report description:**

Global Fast Food Wrapping Paper Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global fast food wrapping paper market attained a value of USD 1192.8 million in 2022. Aided by the growing fast-food industry and the increasing demand for eco-friendly packaging solutions, the market is projected to further grow at a CAGR of 4.9% between 2023 and 2028 to reach a value of USD 1606.47 million by 2028.

Fast food wrapping paper is a type of food packaging material used to wrap or cover fast food items such as burgers, sandwiches, wraps, and fried items, among others. It plays a crucial role in maintaining the freshness, taste, and quality of fast food products while offering protection from contaminants and facilitating transportation. Fast food wrapping paper is commonly made from materials such as paper, aluminium foil, and plastic, with an increasing focus on eco-friendly and biodegradable materials.

The fast food wrapping paper market is primarily driven by the expansion of the fast-food industry, which has witnessed tremendous growth in recent years due to the increasing consumer preference for convenience and on-the-go food options. The rising urbanisation, hectic lifestyles, and the growth of the middle-class population have further fuelled the demand for fast food items, leading to an increased need for efficient and sustainable packaging solutions such as fast food wrapping paper.

Another significant factor contributing to the market growth is the rising awareness of environmental concerns and the need for eco-friendly packaging materials. With the growing emphasis on sustainability, there has been a shift towards biodegradable and recyclable materials in the fast food wrapping paper market. Manufacturers are focusing on developing innovative and environmentally friendly packaging materials, such as those made from plant-based sources or recycled paper, to cater to the increasing demand from both consumers and regulatory authorities.

The growing awareness about food safety and hygiene among consumers is also driving the growth of the fast food wrapping paper market. Fast food wrapping paper provides a barrier against contaminants and helps maintain the food's quality and freshness, making it a vital component in ensuring food safety. This has led to an increased emphasis on the use of high-quality and hygienic wrapping materials by fast-food outlets, further propelling the fast food wrapping paper market growth.

Market Segmentation?

The market can be divided on the basis of food type, end use, and region.

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#### Market Division by Fast Food Type:

- Sandwiches
- Burgers
- Pizza
- Wraps and Rolls
- Other

#### Market Segregation by End Use:

- Hotels
- Restaurants
- Cafes
- Cinemas
- Institutional
- Fast Food Outlets
- Airline and Railway Catering

#### Market Segregation by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape?

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global fast food wrapping paper companies. Some of the major key players explored in the report by Expert Market Research are as follows:???

- Berry Global Inc.
- Delfort
- Georgia-Pacific LLC
- Twin Rivers Paper Company
- Hindalco Industries Limited
- Mitsubishi Chemical Holdings Corporation
- Amcor plc
- Others

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## Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Snapshot
  - 6.1 Global
  - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global Fast Food Wrapping Paper Market Analysis
  - 8.1 Key Industry Highlights
  - 8.2 Global Fast Food Wrapping Paper Historical Market (2018-2022)
  - 8.3 Global Fast Food Wrapping Paper Market Forecast (2023-2028)
  - 8.4 Global Fast Food Wrapping Paper Market by Fast Food Type
    - 8.4.1 Sandwiches
      - 8.4.1.1 Market Share
      - 8.4.1.2 Historical Trend (2018-2022)
      - 8.4.1.3 Forecast Trend (2023-2028)
    - 8.4.2 Burgers
      - 8.4.2.1 Market Share
      - 8.4.2.2 Historical Trend (2018-2022)
      - 8.4.2.3 Forecast Trend (2023-2028)
    - 8.4.3 Pizza
      - 8.4.3.1 Market Share
      - 8.4.3.2 Historical Trend (2018-2022)
      - 8.4.3.3 Forecast Trend (2023-2028)
    - 8.4.5 Wraps and Rolls
      - 8.4.5.1 Market Share
      - 8.4.5.2 Historical Trend (2018-2022)
      - 8.4.5.3 Forecast Trend (2023-2028)
    - 8.4.6 Others
  - 8.5 Global Fast Food Wrapping Paper Market by End Use
    - 8.5.1 Hotels
      - 8.5.1.1 Market Share
      - 8.5.1.2 Historical Trend (2018-2022)
      - 8.5.1.3 Forecast Trend (2023-2028)
    - 8.5.2 Restaurants

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- 8.5.2.1 Market Share
- 8.5.2.2 Historical Trend (2018-2022)
- 8.5.2.3 Forecast Trend (2023-2028)
- 8.5.3 Cafes
  - 8.5.3.1 Market Share
  - 8.5.3.2 Historical Trend (2018-2022)
  - 8.5.3.3 Forecast Trend (2023-2028)
- 8.5.4 Cinemas
  - 8.5.4.1 Market Share
  - 8.5.4.2 Historical Trend (2018-2022)
  - 8.5.4.3 Forecast Trend (2023-2028)
- 8.5.5 Institutional
  - 8.5.5.1 Market Share
  - 8.5.5.2 Historical Trend (2018-2022)
  - 8.5.5.3 Forecast Trend (2023-2028)
- 8.5.6 Fast Food Outlets
  - 8.5.6.1 Market Share
  - 8.5.6.2 Historical Trend (2018-2022)
  - 8.5.6.3 Forecast Trend (2023-2028)
- 8.5.7 Airline and Railway Catering
  - 8.5.7.1 Market Share
  - 8.5.7.2 Historical Trend (2018-2022)
  - 8.5.7.3 Forecast Trend (2023-2028)
- 8.6 Global Fast Food Wrapping Paper Market by Region
  - 8.6.1 North America
    - 8.6.1.1 Market Share
    - 8.6.1.2 Historical Trend (2018-2022)
    - 8.6.1.3 Forecast Trend (2023-2028)
  - 8.6.2 Europe
    - 8.6.2.1 Market Share
    - 8.6.2.2 Historical Trend (2018-2022)
    - 8.6.2.3 Forecast Trend (2023-2028)
  - 8.6.3 Asia Pacific
    - 8.6.3.1 Market Share
    - 8.6.3.2 Historical Trend (2018-2022)
    - 8.6.3.3 Forecast Trend (2023-2028)
  - 8.6.4 Latin America
    - 8.6.4.1 Market Share
    - 8.6.4.2 Historical Trend (2018-2022)
    - 8.6.4.3 Forecast Trend (2023-2028)
  - 8.6.5 Middle East and Africa
    - 8.6.5.1 Market Share
    - 8.6.5.2 Historical Trend (2018-2022)
    - 8.6.5.3 Forecast Trend (2023-2028)
- 9 North America Fast Food Wrapping Paper Market Analysis
  - 9.1 United States of America
    - 9.1.1 Market Share

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- 9.1.2 Historical Trend (2018-2022)
  - 9.1.3 Forecast Trend (2023-2028)
- 9.2 Canada
  - 9.2.1 Market Share
  - 9.2.2 Historical Trend (2018-2022)
  - 9.2.3 Forecast Trend (2023-2028)
- 10 Europe Fast Food Wrapping Paper Market Analysis
  - 10.1 United Kingdom
    - 10.1.1 Market Share
    - 10.1.2 Historical Trend (2018-2022)
    - 10.1.3 Forecast Trend (2023-2028)
  - 10.2 Germany
    - 10.2.1 Market Share
    - 10.2.2 Historical Trend (2018-2022)
    - 10.2.3 Forecast Trend (2023-2028)
  - 10.3 France
    - 10.3.1 Market Share
    - 10.3.2 Historical Trend (2018-2022)
    - 10.3.3 Forecast Trend (2023-2028)
  - 10.4 Italy
    - 10.4.1 Market Share
    - 10.4.2 Historical Trend (2018-2022)
    - 10.4.3 Forecast Trend (2023-2028)
  - 10.5 Others
- 11 Asia Pacific Fast Food Wrapping Paper Market Analysis
  - 11.1 China
    - 11.1.1 Market Share
    - 11.1.2 Historical Trend (2018-2022)
    - 11.1.3 Forecast Trend (2023-2028)
  - 11.2 Japan
    - 11.2.1 Market Share
    - 11.2.2 Historical Trend (2018-2022)
    - 11.2.3 Forecast Trend (2023-2028)
  - 11.3 India
    - 11.3.1 Market Share
    - 11.3.2 Historical Trend (2018-2022)
    - 11.3.3 Forecast Trend (2023-2028)
  - 11.4 ASEAN
    - 11.4.1 Market Share
    - 11.4.2 Historical Trend (2018-2022)
    - 11.4.3 Forecast Trend (2023-2028)
  - 11.5 Australia
    - 11.5.1 Market Share
    - 11.5.2 Historical Trend (2018-2022)
    - 11.5.3 Forecast Trend (2023-2028)
  - 11.6 Others
- 12 Latin America Fast Food Wrapping Paper Market Analysis

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- 12.1 Brazil
  - 12.1.1 Market Share
  - 12.1.2 Historical Trend (2018-2022)
  - 12.1.3 Forecast Trend (2023-2028)
- 12.2 Argentina
  - 12.2.1 Market Share
  - 12.2.2 Historical Trend (2018-2022)
  - 12.2.3 Forecast Trend (2023-2028)
- 12.3 Mexico
  - 12.3.1 Market Share
  - 12.3.2 Historical Trend (2018-2022)
  - 12.3.3 Forecast Trend (2023-2028)
- 12.4 Others
- 13 Middle East and Africa Fast Food Wrapping Paper Market Analysis
  - 13.1 Saudi Arabia
    - 13.1.1 Market Share
    - 13.1.2 Historical Trend (2018-2022)
    - 13.1.3 Forecast Trend (2023-2028)
  - 13.2 United Arab Emirates
    - 13.2.1 Market Share
    - 13.2.2 Historical Trend (2018-2022)
    - 13.2.3 Forecast Trend (2023-2028)
  - 13.3 Nigeria
    - 13.3.1 Market Share
    - 13.3.2 Historical Trend (2018-2022)
    - 13.3.3 Forecast Trend (2023-2028)
  - 13.4 South Africa
    - 13.4.1 Market Share
    - 13.4.2 Historical Trend (2018-2022)
    - 13.4.3 Forecast Trend (2023-2028)
  - 13.5 Others
- 14 Market Dynamics
  - 14.1 SWOT Analysis
    - 14.1.1 Strengths
    - 14.1.2 Weaknesses
    - 14.1.3 Opportunities
    - 14.1.4 Threats
  - 14.2 Porter's Five Forces Analysis
    - 14.2.1 Supplier's Power
    - 14.2.2 Buyer's Power
    - 14.2.3 Threat of New Entrants
    - 14.2.4 Degree of Rivalry
    - 14.2.5 Threat of Substitutes
  - 14.3 Key Indicators for Demand
  - 14.4 Key Indicators for Price
- 15 Competitive Landscape
  - 15.1 Market Structure

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## 15.2 Company Profiles

### 15.2.1 Berry Global Inc.

- 15.2.1.1 Company Overview
- 15.2.1.2 Product Portfolio
- 15.2.1.3 Demographic Reach and Achievements
- 15.2.1.4 Certifications

### 15.2.2 delfort

- 15.2.2.1 Company Overview
- 15.2.2.2 Product Portfolio
- 15.2.2.3 Demographic Reach and Achievements
- 15.2.2.4 Certifications

### 15.2.3 Georgia-Pacific LLC

- 15.2.3.1 Company Overview
- 15.2.3.2 Product Portfolio
- 15.2.3.3 Demographic Reach and Achievements
- 15.2.3.4 Certifications

### 15.2.4 Twin Rivers Paper Company

- 15.2.4.1 Company Overview
- 15.2.4.2 Product Portfolio
- 15.2.4.3 Demographic Reach and Achievements
- 15.2.4.4 Certifications

### 15.2.5 Hindalco Industries Limited

- 15.2.5.1 Company Overview
- 15.2.5.2 Product Portfolio
- 15.2.5.3 Demographic Reach and Achievements
- 15.2.5.4 Certifications

### 15.2.6 Mitsubishi Chemical Holdings Corporation

- 15.2.6.1 Company Overview
- 15.2.6.2 Product Portfolio
- 15.2.6.3 Demographic Reach and Achievements
- 15.2.6.4 Certifications

### 15.2.7 Amcor plc

- 15.2.7.1 Company Overview
- 15.2.7.2 Product Portfolio
- 15.2.7.3 Demographic Reach and Achievements
- 15.2.7.4 Certifications

### 15.2.8 Others

## 16 Key Trends and Developments in the Market

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