

India Poultry Market Report and Forecast 2023-2028

Market Report | 2023-03-27 | 149 pages | EMR Inc.

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Report description:

India Poultry Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the India poultry market attained a value of INR 1959.5 billion in 2022. Aided by the increasing demand for protein-rich food products and the growth of the organised poultry sector, the market is projected to further grow at a CAGR of 9.2% between 2023 and 2028 to reach a value of INR 3133.41 billion by 2028.

The poultry in India encompasses a wide range of farm poultry, including chicken, ducks, geese, and turkeys, among others. The India poultry market has witnessed substantial growth in recent years due to increasing consumer preferences for high-quality animal-based food products sourced from poultry. Poultry products, such as eggs and meat, are an essential source of proteins, vitamins, and minerals, contributing significantly to human nutrition. The demand for poultry products in India has been growing steadily, driven by the rising population, increasing disposable incomes, and changing dietary preferences. The shift towards protein-rich diets has resulted in a heightened demand for poultry meat and eggs, both of which are excellent sources of protein. This has contributed to the growth of the India poultry market.

The development of the organised poultry sector in India is another key factor contributing to the market growth. The organised sector includes large-scale poultry farms, hatcheries, and processing units that follow strict quality control measures and adhere to modern poultry rearing practices. The expansion of the organised sector has led to improved productivity, higher quality products, and increased availability of poultry products in the market. In addition to the organised sector, the rising popularity of rural backyard poultry systems has also fuelled the growth of the India poultry market. Backyard poultry farming provides a supplementary source of income for rural households and helps meet the nutritional needs of rural consumers. The practice has gained traction in recent years, contributing to the overall growth of the poultry industry.

Consumer focus on food quality and safety is another trend propelling the growth of the India poultry market. With increasing health awareness, consumers are demanding high-quality, safe, and nutritious food products. This has led to the implementation of stringent quality control measures and the adoption of modern poultry rearing practices, which in turn have positively impacted the market. The government has been actively supporting the growth of the poultry sector in India through various initiatives and policies aimed at promoting investment, providing financial assistance, and facilitating technology transfer. These initiatives have played a crucial role in the expansion of the poultry industry and are expected to continue driving the India poultry market growth.

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during the forecast period.

Market Segmentation?

The market can be divided on the basis of broiler, eggs, and region.

Market Breakup by Broiler:

- Type
 - o□Live Broiler
 - o□Processed
- End-Use
 - o□Food Service
 - o□Household
- Distribution Channel
 - o□Traditional Retail Stores
 - o□Business to Business
 - o□Modern Retail Stores

Market Division by Eggs:

- End-Use
 - o□Retail
 - o□Institutional
- Distribution Channel
 - o□Business to Business
 - o□Modern Retail Stores
 - o□Traditional Retail Stores

Market Division by Region:

- Maharashtra
- Tamil Nadu
- Andhra Pradesh
- Telangana
- Haryana
- West Bengal
- Karnataka
- Madhya Pradesh
- Uttar Pradesh
- Bihar
- Punjab
- Rajasthan
- Orissa
- Kerala
- Others

Competitive Landscape?

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the India poultry companies. Some of the major key players explored in the report by Expert Market Research are as follows:???

- IB Group
- Suguna Foods Private Limited
- Skylark Hatcheries Pvt. Ltd

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- Venky's (India) Limited
- Srinivasa Farms
- Bharati Poultry Pvt. Limited
- RM Hatcheries
- The KEGGFARMS
- AMD integrated Farms
- Kadkanath Agro World
- Others

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*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.?

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