

India Poultry Market Report and Forecast 2023-2028

Market Report | 2023-03-27 | 149 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

India Poultry Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the India poultry market attained a value of INR 1959.5 billion in 2022. Aided by the increasing demand for protein-rich food products and the growth of the organised poultry sector, the market is projected to further grow at a CAGR of 9.2% between 2023 and 2028 to reach a value of INR 3133.41 billion by 2028.

The poultry in India encompasses a wide range of farm poultry, including chicken, ducks, geese, and turkeys, among others. The India poultry market has witnessed substantial growth in recent years due to increasing consumer preferences for high-quality animal-based food products sourced from poultry. Poultry products, such as eggs and meat, are an essential source of proteins, vitamins, and minerals, contributing significantly to human nutrition. The demand for poultry products in India has been growing steadily, driven by the rising population, increasing disposable incomes, and changing dietary preferences. The shift towards protein-rich diets has resulted in a heightened demand for poultry meat and eggs, both of which are excellent sources of protein. This has contributed to the growth of the India poultry market.

The development of the organised poultry sector in India is another key factor contributing to the market growth. The organised sector includes large-scale poultry farms, hatcheries, and processing units that follow strict quality control measures and adhere to modern poultry rearing practices. The expansion of the organised sector has led to improved productivity, higher quality products, and increased availability of poultry products in the market. In addition to the organised sector, the rising popularity of rural backyard poultry systems has also fuelled the growth of the India poultry market. Backyard poultry farming provides a supplementary source of income for rural households and helps meet the nutritional needs of rural consumers. The practice has gained traction in recent years, contributing to the overall growth of the poultry industry.

Consumer focus on food quality and safety is another trend propelling the growth of the India poultry market. With increasing health awareness, consumers are demanding high-quality, safe, and nutritious food products. This has led to the implementation of stringent quality control measures and the adoption of modern poultry rearing practices, which in turn have positively impacted the market. The government has been actively supporting the growth of the poultry sector in India through various initiatives and policies aimed at promoting investment, providing financial assistance, and facilitating technology transfer. These initiatives have played a crucial role in the expansion of the poultry industry and are expected to continue driving the India poultry market growth.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

during the forecast period.

Market Segmentation?

The market can be divided on the basis of broiler, eggs, and region.

Market Breakup by Broiler:

- Type
 - o□Live Broiler
 - o□Processed
- End-Use
 - o□Food Service
 - o□Household
- Distribution Channel
 - o□Traditional Retail Stores
 - o□Business to Business
 - o□Modern Retail Stores

Market Division by Eggs:

- End-Use
 - o□Retail
 - o□Institutional
- Distribution Channel
 - o□Business to Business
 - o□Modern Retail Stores
 - o□Traditional Retail Stores

Market Division by Region:

- Maharashtra
- Tamil Nadu
- Andhra Pradesh
- Telangana
- Haryana
- West Bengal
- Karnataka
- Madhya Pradesh
- Uttar Pradesh
- Bihar
- Punjab
- Rajasthan
- Orissa
- Kerala
- Others

Competitive Landscape?

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the India poultry companies. Some of the major key players explored in the report by Expert Market Research are as follows:???

- IB Group
- Suguna Foods Private Limited
- Skylark Hatcheries Pvt. Ltd

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Venky's (India) Limited
- Srinivasa Farms
- Bharati Poultry Pvt. Limited
- RM Hatcheries
- The KEGGFARMS
- AMD integrated Farms
- Kadkanath Agro World
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organization's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.?

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Global Poultry Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Global Poultry Historical Market (2018-2022)
 - 8.3 Global Poultry Market Forecast (2023-2028)
 - 8.4 Global Poultry Market Share by Region
 - 8.4.1 North America
 - 8.4.2 Europe
 - 8.4.3 Asia Pacific

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4.4 Latin America
- 8.4.5 Middle East and Africa
- 9 India Poultry Market Overview
 - 9.1 Key Industry Highlights
 - 9.2 India Poultry Historical Market (2018-2022)
 - 9.3 India Poultry Market Forecast (2023-2028)
 - 9.4 India Poultry Market Share by Segment
 - 9.4.1 Broiler
 - 9.4.2 Eggs
- 10 India Broiler Market Overview
 - 10.1 Key Industry Highlights
 - 10.2 India Broiler Historical Production (2018-2022)
 - 10.3 India Broiler Production Forecast (2023-2028)
 - 10.4 India Broiler Historical Consumption (2018-2022)
 - 10.5 India Broiler Consumption Forecast (2023-2028)
 - 10.6 India Broiler Market by Type
 - 10.6.1 Live Broiler
 - 10.6.1.1 Market Share
 - 10.6.1.2 Historical Trend (2018-2022)
 - 10.6.1.3 Forecast Trend (2023-2028)
 - 10.6.2 Processed
 - 10.6.2.1 Market Share
 - 10.6.2.2 Historical Trend (2018-2022)
 - 10.6.2.3 Forecast Trend (2023-2028)
 - 10.7 India Broiler Market by End-Use
 - 10.7.1 Food Service
 - 10.7.1.1 Market Share
 - 10.7.1.2 Historical Trend (2018-2022)
 - 10.7.1.3 Forecast Trend (2023-2028)
 - 10.7.2 Household
 - 10.7.2.1 Market Share
 - 10.7.2.2 Historical Trend (2018-2022)
 - 10.7.2.3 Forecast Trend (2023-2028)
 - 10.8 India Broiler Market by Distribution Channel
 - 10.8.1 Traditional Retail Stores
 - 10.8.1.1 Market Share
 - 10.8.1.2 Historical Trend (2018-2022)
 - 10.8.1.3 Forecast Trend (2023-2028)
 - 10.8.2 Business to Business
 - 10.8.2.1 Market Share
 - 10.8.2.2 Historical Trend (2018-2022)
 - 10.8.2.3 Forecast Trend (2023-2028)
 - 10.8.3 Modern Retail Stores
 - 10.8.3.1 Market Share
 - 10.8.3.2 Historical Trend (2018-2022)
 - 10.8.3.3 Forecast Trend (2023-2028)
 - 10.9 India Broiler Market by States

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.9.1 Maharashtra
 - 10.9.1.1 Market Share
 - 10.9.1.2 Historical Trend (2018-2022)
 - 10.9.1.3 Forecast Trend (2023-2028)
- 10.9.2 Tamil Nadu
 - 10.9.2.1 Market Share
 - 10.9.2.2 Historical Trend (2018-2022)
 - 10.9.2.3 Forecast Trend (2023-2028)
- 10.9.3 Andhra Pradesh
 - 10.9.3.1 Market Share
 - 10.9.3.2 Historical Trend (2018-2022)
 - 10.9.3.3 Forecast Trend (2023-2028)
- 10.9.4 Telangana
 - 10.9.4.1 Market Share
 - 10.9.4.2 Historical Trend (2018-2022)
 - 10.9.4.3 Forecast Trend (2023-2028)
- 10.9.5 Haryana
 - 10.9.5.1 Market Share
 - 10.9.5.2 Historical Trend (2018-2022)
 - 10.9.5.3 Forecast Trend (2023-2028)
- 10.9.6 West Bengal
 - 10.9.6.1 Market Share
 - 10.9.6.2 Historical Trend (2018-2022)
 - 10.9.6.3 Forecast Trend (2023-2028)
- 10.9.7 Karnataka
 - 10.9.7.1 Market Share
 - 10.9.7.2 Historical Trend (2018-2022)
 - 10.9.7.3 Forecast Trend (2023-2028)
- 10.9.8 Madhya Pradesh
 - 10.9.8.1 Market Share
 - 10.9.8.2 Historical Trend (2018-2022)
 - 10.9.8.3 Forecast Trend (2023-2028)
- 10.9.9 Uttar Pradesh
 - 10.9.9.1 Market Share
 - 10.9.9.2 Historical Trend (2018-2022)
 - 10.9.9.3 Forecast Trend (2023-2028)
- 10.9.10 Bihar
 - 10.9.10.1 Market Share
 - 10.9.10.2 Historical Trend (2018-2022)
 - 10.9.10.3 Forecast Trend (2023-2028)
- 10.9.11 Punjab
 - 10.9.11.1 Market Share
 - 10.9.11.2 Historical Trend (2018-2022)
 - 10.9.11.3 Forecast Trend (2023-2028)
- 10.9.12 Orissa
 - 10.9.12.1 Market Share
 - 10.9.12.2 Historical Trend (2018-2022)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.9.12.3 Forecast Trend (2023-2028)
- 10.9.13 Rajasthan
 - 10.9.13.1 Market Share
 - 10.9.13.2 Historical Trend (2018-2022)
 - 10.9.13.3 Forecast Trend (2023-2028)
- 10.9.14 Kerala
 - 10.9.14.1 Market Share
 - 10.9.14.2 Historical Trend (2018-2022)
 - 10.9.14.3 Forecast Trend (2023-2028)
- 10.9.15 Others
- 11 India Eggs Market Overview
 - 11.1 Key Industry Highlights
 - 11.2 India Eggs Historical Production (2018-2022)
 - 11.3 India Eggs Production Forecast (2023-2028)
 - 11.4 India Eggs Historical Consumption (2018-2022)
 - 11.5 India Eggs Consumption Forecast (2023-2028)
 - 11.6 India Eggs Market by End-Use
 - 11.6.1 Retail
 - 11.6.1.1 Market Share
 - 11.6.1.2 Historical Trend (2018-2022)
 - 11.6.1.3 Forecast Trend (2023-2028)
 - 11.6.2 Institutional
 - 11.6.2.1 Market Share
 - 11.6.2.2 Historical Trend (2018-2022)
 - 11.6.2.3 Forecast Trend (2023-2028)
 - 11.7 India Eggs Market by Distribution Channel
 - 11.7.1 Business to Business
 - 11.7.1.1 Market Share
 - 11.7.1.2 Historical Trend (2018-2022)
 - 11.7.1.3 Forecast Trend (2023-2028)
 - 11.7.2 Modern Retail Stores
 - 11.7.2.1 Market Share
 - 11.7.2.2 Historical Trend (2018-2022)
 - 11.7.2.3 Forecast Trend (2023-2028)
 - 11.7.3 Traditional Retail Stores
 - 11.7.3.1 Market Share
 - 11.7.3.2 Historical Trend (2018-2022)
 - 11.7.3.3 Forecast Trend (2023-2028)
 - 11.8 India Eggs Market by States
 - 11.8.1 Maharashtra
 - 11.8.1.1 Market Share
 - 11.8.1.2 Historical Trend (2018-2022)
 - 11.8.1.3 Forecast Trend (2023-2028)
 - 11.8.2 Tamil Nadu
 - 11.8.2.1 Market Share
 - 11.8.2.2 Historical Trend (2018-2022)
 - 11.8.2.3 Forecast Trend (2023-2028)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.8.3 Andhra Pradesh
 - 11.8.3.1 Market Share
 - 11.8.3.2 Historical Trend (2018-2022)
 - 11.8.3.3 Forecast Trend (2023-2028)
- 11.8.4 Telangana
 - 11.8.4.1 Market Share
 - 11.8.4.2 Historical Trend (2018-2022)
 - 11.8.4.3 Forecast Trend (2023-2028)
- 11.8.5 Haryana
 - 11.8.5.1 Market Share
 - 11.8.5.2 Historical Trend (2018-2022)
 - 11.8.5.3 Forecast Trend (2023-2028)
- 11.8.6 West Bengal
 - 11.8.6.1 Market Share
 - 11.8.6.2 Historical Trend (2018-2022)
 - 11.8.6.3 Forecast Trend (2023-2028)
- 11.8.7 Karnataka
 - 11.8.7.1 Market Share
 - 11.8.7.2 Historical Trend (2018-2022)
 - 11.8.7.3 Forecast Trend (2023-2028)
- 11.8.8 Madhya Pradesh
 - 11.8.8.1 Market Share
 - 11.8.8.2 Historical Trend (2018-2022)
 - 11.8.8.3 Forecast Trend (2023-2028)
- 11.8.9 Uttar Pradesh
 - 11.8.9.1 Market Share
 - 11.8.9.2 Historical Trend (2018-2022)
 - 11.8.9.3 Forecast Trend (2023-2028)
- 11.8.10 Bihar
 - 11.8.10.1 Market Share
 - 11.8.10.2 Historical Trend (2018-2022)
 - 11.8.10.3 Forecast Trend (2023-2028)
- 11.8.11 Punjab
 - 11.8.11.1 Market Share
 - 11.8.11.2 Historical Trend (2018-2022)
 - 11.8.11.3 Forecast Trend (2023-2028)
- 11.8.12 Orissa
 - 11.8.12.1 Market Share
 - 11.8.12.2 Historical Trend (2018-2022)
 - 11.8.12.3 Forecast Trend (2023-2028)
- 11.8.13 Rajasthan
 - 11.8.13.1 Market Share
 - 11.8.13.2 Historical Trend (2018-2022)
 - 11.8.13.3 Forecast Trend (2023-2028)
- 11.8.14 Kerala
 - 11.8.14.1 Market Share
 - 11.8.14.2 Historical Trend (2018-2022)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.8.14.3 Forecast Trend (2023-2028)
- 11.8.15 Others
- 12 Market Dynamics
 - 12.1 SWOT Analysis
 - 12.1.1 Strengths
 - 12.1.2 Weaknesses
 - 12.1.3 Opportunities
 - 12.1.4 Threats
 - 12.2 Porter's Five Forces Analysis
 - 12.2.1 Supplier's Power
 - 12.2.2 Buyer's Power
 - 12.2.3 Threat of New Entrants
 - 12.2.4 Degree of Rivalry
 - 12.2.5 Threat of Substitutes
 - 12.3 Key Indicators for Demand
 - 12.4 Key Indicators for Price
- 13 Value Chain Analysis
- 14 Price Analysis
 - 14.1 Broiler Historical Price Trends (2018-2022) and Forecast (2023-2028)
 - 14.2 Eggs Historical Price Trends (2018-2022) and Forecast (2023-2028)
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Company Profiles
 - 15.2.1 IB Group
 - 15.2.1.1 Company Overview
 - 15.2.1.2 Product Portfolio
 - 15.2.1.3 Demographic Reach and Achievements
 - 15.2.1.4 Certifications
 - 15.2.2 Suguna Foods Private Limited
 - 15.2.2.1 Company Overview
 - 15.2.2.2 Product Portfolio
 - 15.2.2.3 Demographic Reach and Achievements
 - 15.2.2.4 Certifications
 - 15.2.3 Skylark Hatcheries Pvt. Ltd
 - 15.2.3.1 Company Overview
 - 15.2.3.2 Product Portfolio
 - 15.2.3.3 Demographic Reach and Achievements
 - 15.2.3.4 Certifications
 - 15.2.4 Venky's (India) Limited
 - 15.2.4.1 Company Overview
 - 15.2.4.2 Product Portfolio
 - 15.2.4.3 Demographic Reach and Achievements
 - 15.2.4.4 Certifications
 - 15.2.5 Srinivasa Farms
 - 15.2.5.1 Company Overview
 - 15.2.5.2 Product Portfolio
 - 15.2.5.3 Demographic Reach and Achievements

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.2.5.4 Certifications
 - 15.2.6 Bharati Poultry Pvt. Limited
 - 15.2.6.1 Company Overview
 - 15.2.6.2 Product Portfolio
 - 15.2.6.3 Demographic Reach and Achievements
 - 15.2.6.4 Certifications
 - 15.2.7 RM Hatcheries
 - 15.2.7.1 Company Overview
 - 15.2.7.2 Product Portfolio
 - 15.2.7.3 Demographic Reach and Achievements
 - 15.2.7.4 Certifications
 - 15.2.8 The KEGGFARMS
 - 15.2.8.1 Company Overview
 - 15.2.8.2 Product Portfolio
 - 15.2.8.3 Demographic Reach and Achievements
 - 15.2.8.4 Certifications
 - 15.2.9 AMD integrated Farms
 - 15.2.9.1 Company Overview
 - 15.2.9.2 Product Portfolio
 - 15.2.9.3 Demographic Reach and Achievements
 - 15.2.9.4 Certifications
 - 15.2.10 Kadkanath Agro World
 - 15.2.10.1 Company Overview
 - 15.2.10.2 Product Portfolio
 - 15.2.10.3 Demographic Reach and Achievements
 - 15.2.10.4 Certifications
 - 15.2.11 Others
- 16 Key Trends and Developments in the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

India Poultry Market Report and Forecast 2023-2028

Market Report | 2023-03-27 | 149 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-21"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com