

Global Green Surfactants Market Report and Forecast 2023-2028

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Report description:

Global Green Surfactants Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global green surfactants market attained a value of USD 2839.1 million in 2022. Aided by the increasing demand for eco-friendly cleaning products and consumer awareness, the market is projected to further grow at a CAGR of 5.8% between 2023 and 2028 to reach a value of USD 3974.37 million by 2028.??

Green surfactants, also known as bio-based surfactants, are surface-active agents derived from renewable resources such as plant oils, sugars, and amino acids. These environmentally friendly surfactants have biodegradable properties and are less toxic compared to their synthetic counterparts. Green surfactants are widely used in various applications, including household detergents, personal care products, industrial and institutional cleaning agents, and agrochemicals, among others.

The increasing consumer awareness regarding the harmful effects of synthetic surfactants on the environment and human health is propelling the demand for green surfactants. As more consumers opt for eco-friendly products, the green surfactants market is expected to witness significant growth. Additionally, stringent regulations imposed by governments to reduce the use of non-biodegradable and toxic chemicals in consumer products have led to the increased adoption of green surfactants by manufacturers. Another driving factor for the green surfactants market is the growing demand for sustainable and biodegradable products in various industries, such as personal care, home care, and agriculture. In the personal care industry, the rising preference for natural and organic products is further fuelling the demand for green surfactants.

The home care industry is also witnessing a shift towards eco-friendly cleaning products, as more consumers become aware of the harmful effects of synthetic chemicals on the environment and human health. This growing demand for green cleaning products is expected to boost the global green surfactants market over the forecast period. In the agriculture sector, the adoption of green surfactants in the production of biopesticides and bio-stimulants is on the rise. Furthermore, technological advancements and research in the field of green surfactants are anticipated to create new opportunities for market growth. Innovations in the development of novel bio-based surfactants with improved performance and cost-effectiveness will drive market expansion.

Additionally, strategic collaborations and investments by key players to expand their product portfolios and geographical presence will further propel the global green surfactants market.

Market Segmentation?

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The market can be divided on the basis of type, application, and region.

Market Segregation by Type

- Glycolipids
- o□ Breakup by Type
- Rhamnose
- Sophorolipids
- Others
- Lipoproteins

Market Division by Application

- Food and Beverage
- Home and Personal Care
- Agriculture
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global green surfactant companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- BASF SE
- Evonik Industries AG
- Innospec
- GlycoSurf, LLC
- The Dow Chemical Company
- Others

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