

North America Tomato Processing Market Report and Forecast 2023-2028

Market Report | 2023-03-13 | 123 pages | EMR Inc.

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Report description:

North America Tomato Processing Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the North America tomato processing market reached a volume of 10215 thousand tons in 2022. Aided by the increase in the prevalence and incidence of Japanese encephalitis disease, the market is projected to further grow at a CAGR of 3.2% between 2023 and 2028 to reach a volume of 12347.64 thousand tons by 2028.

Tomato processing involves the conversion of fresh tomatoes into various products such as tomato paste, tomato sauce, tomato juice, tomato ketchup, and canned tomatoes, among others. These processed tomato products are extensively used in the food and beverage sector because of their adaptability, nutritional content, and long shelf life. In many food preparations, such as soups, sauces, and ready-to-eat meals, processed tomato products are frequently employed as essential ingredients.

The North America tomato processing market growth is primarily driven by the increasing demand for processed tomato products, particularly in the foodservice and household sectors. The region's tomato processing market is expanding as a result of the expanding food and beverage sector as well as the increased need for quick-to-prepare foods.

The demand for tomato-based products that are high in vitamins, minerals, and antioxidants is rising as health-conscious consumers look for natural and nutritious food options. This trend is expected to positively impact the North America tomato processing market expansion.

The expansion of the fast-food industry and the growing popularity of ethnic and international cuisines are other factors propelling the growth of the North America tomato processing market. Processed tomato products are widely used in various fast-food preparations, such as pizzas, burgers, sandwiches, and pasta dishes, among others.

The market is also witnessing a growing demand for organic and clean-label tomato products, reflecting the rising consumer preference for products free from artificial additives, preservatives, and pesticides. This shift towards organic and clean-label products is expected to further drive the growth of the North America tomato processing market.

Another driving force for the market is the shift towards sustainable packaging solutions. The growing environmental concerns and stringent regulations on plastic usage have prompted manufacturers to adopt eco-friendly packaging materials, such as glass and recyclable plastic, for their tomato products. This trend is expected to contribute positively to the North America tomato processing market growth.

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Market Segmentation

The market can be divided based on product type, distribution channel, and country.

Market Breakup by Product Type

- Sauces
- Paste
- Canned Tomatoes
- Ketchup
- Juice
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Stores
- Online Stores
- Others

Market Breakup by Country

- United States of America
- Canada
- Mexico

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the North America tomato processing companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- The Morning Star Company
- Olam Group
- Campbell Soup Company
- Neil Jones Food Company
- J.G. Boswell Tomato Company
- Conagra Brands, Inc.
- Del Monte Foods Inc.
- CONESA Group
- Stanislaus Food Products
- Los Gatos Tomato Products
- Others

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