

Global Trade Finance Market Report and Forecast 2023-2028

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Report description:

Global Trade Finance Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global trade finance market attained a value of USD 49 billion in 2022. Aided by the increasing globalisation of trade and the need for efficient financing solutions, the market is projected to further grow at a CAGR of 4.3% between 2023 and 2028 to reach a value of USD 63.09 billion by 2028.

Trade finance encompasses the financial instruments and products used by companies to facilitate international trade and commerce. It plays a vital role in mitigating the risks involved in cross-border trade transactions and ensures that both exporters and importers can complete their business dealings with assurance. Trade finance instruments include letters of credit, factoring, export credit, and insurance, among others. Rising focus on sustainable trade practices and the need for transparency in supply chains are other key trends propelling the growth of the global trade finance market. As companies strive to improve their environmental, social, and governance (ESG) performance, there is an increasing emphasis on incorporating sustainability into trade finance operations. This includes promoting green finance initiatives and adopting sustainable supply chain management practices. Moreover, with the rising concerns about fraud and unethical practices in international trade, there is a growing demand for transparent and secure trade finance solutions that can help businesses ensure compliance with regulations and ethical standards. These factors are anticipated to positively contribute towards the growth of the trade finance market.

As businesses expand their operations across various countries, the demand for trade finance solutions to facilitate transactions and minimise risks is on the rise. Furthermore, the adoption of digital technology and the emergence of fintech companies in the trade finance sector are contributing to the growth of the global trade finance market by offering innovative and efficient solutions. The proliferation of small and medium-sized enterprises (SMEs) engaging in international trade is also boosting the demand for trade finance services. SMEs often face challenges in accessing traditional financing solutions due to their limited scale and resources. However, trade finance instruments provide the necessary support and liquidity for SMEs to participate in cross-border trade, thereby promoting the growth of the global economy. As a result, governments and financial institutions are increasingly focusing on developing and offering trade finance products tailored to the specific needs of SMEs, further driving the growth of the trade finance market.

Technological advancements, such as the adoption of blockchain technology and artificial intelligence (AI) in trade finance

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operations, are expected to revolutionise the trade finance market in the coming years. These technologies offer numerous benefits, including enhanced security, reduced transaction costs, and increased efficiency in trade finance processes. Moreover, the implementation of these advanced technologies can help streamline documentation and improve transparency in the supply chain, leading to increased trust and confidence among trading partners.

Market Segmentation?

The market can be divided on the basis of type, service provider, end user, and region.

Market Breakup by Type:

- Supply Chain Finance
- Structured Trade Finance
- Traditional Trade Finance

Market Segmentation by Service Provider:

- Banks
- Trade Finance Houses
- Others

Market Segregation by End User:

- Exporters
- Importers
- Traders
- Others

Market Division by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape?

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global trade finance companies. Some of the major key players explored in the report by Expert Market Research are as follows:???

- Citigroup Inc.
- Asian Development Bank
- DBS Bank Ltd
- JPMorgan Chase & Co. (NYSE: JPM)
- BNP Paribas
- Standard Chartered Bank
- Euler Hermes [Allianz SE]
- HSBC Holdings PLC [HSBC Group]
- Others

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