

Africa E-Learning Market Report and Forecast 2023-2028

Market Report | 2023-03-03 | 192 pages | EMR Inc.

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Report description:

Africa E-Learning Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the Africa e-learning market attained a value of USD 3341 million in 2022. Aided by the surge in internet penetration and growing emphasis on quality education, the market is projected to further grow at a CAGR of 34.2% between 2023 and 2028 to reach a value of USD 20340.03 million by 2028.??

E-learning encompasses digital learning materials and online platforms that facilitate education through electronic devices, such as smartphones, tablets, and computers. It provides students and professionals with access to a wide range of courses and learning materials, enabling them to acquire new skills or enhance existing ones at their own pace and convenience. The rise in internet penetration and growing availability of affordable digital devices have played an essential role in driving the growth of the Africa e-learning market. The growing demand for flexible, accessible, and cost-effective learning solutions has further fuelled the market's expansion.

The widespread adoption of the internet and advancements in technology have significantly contributed to the growth of the Africa e-learning market. Increased access to high-speed internet, affordable smartphones, and digital devices has enabled individuals across the continent to connect with online learning platforms, overcoming geographical barriers and limitations of traditional classroom-based education. With a growing emphasis on quality education and skill development, e-learning platforms have gained popularity in Africa. These platforms offer a wide range of courses, certifications, and skill enhancement programs that cater to the diverse needs of learners, including students and working professionals. This increasing demand for quality education has driven the growth of the Africa e-learning market.

Various African governments have recognised the potential of e-learning in improving the quality of education and bridging the gap between urban and rural areas. As a result, they have initiated policies and programs to promote digital literacy, expand internet access, and support the development of e-learning infrastructure. These initiatives and investments have significantly contributed to the growth of the e-learning market in Africa. This growing awareness has encouraged educational institutions, businesses, and individuals to adopt e-learning solutions, driving market growth. E-learning providers are increasingly forming strategic partnerships with educational institutions, content providers, and technology companies to expand their presence in the African market. These collaborations have led to the development of innovative learning solutions and the creation of localised

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content, further fuelling the growth of the Africa e-learning market.

Market Segmentation?

The market can be divided on the basis of sector, type, technology, and country.

Market Breakup by Sector:

- K-12 Sector
- Post-Secondary
- Corporate and Government Learning
- Others

Market Division by Type:

- Packaged Content
- Services
- Platforms

Market Segregation by Technology:

- Mobile Learning
- Simulation Based Learning
- Game Based Learning
- Learning Management System (LMS)
- Others

Market Segmentation by Country:

- South Africa
- Morocco
- Nigeria
- Tunisia
- Kenya
- Others

Competitive Landscape?

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the Africa e learning companies. Some of the major key players explored in the report by Expert Market Research are as follows:???

- Docebo S.p.A.
- Via Afrika
- Eneza Education LTD.

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