

## **Supermarkets in the US**

Market Direction | 2023-04-04 | 44 pages | Euromonitor

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### **Report description:**

A planned merger between supermarket companies Kroger and Albertsons would have a substantial impact on the US supermarkets channel. These retailers, which are the two largest players in supermarkets in the US in value terms, announced in October 2022 that they intend to join forces. The proposed merger would allow the companies to combine their complementary footprints. Although the two grocers do have substantial overlap in some metro markets (such as Los Angeles, Chicago, and Washington DC),...

Euromonitor International's Supermarkets in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Supermarkets market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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