

Sugar and Sweeteners in Brazil

Market Direction | 2023-04-04 | 19 pages | Euromonitor

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Report description:

After years of decline in the consumption of sugar and sweeteners, the COVID-19 pandemic led consumers to spend more time at home. Daily consumption of sugar increased in line with the greater frequency of drinking coffee during the day. Selling home-made sweet products such as cakes and desserts was also a common way to supplement incomes during a period of economic instability in Brazil, which was reflected in the positive demand through retail in 2020 and 2021. However, in 2022, after a succe...

Euromonitor International's Sugar and Sweeteners in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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