

Starchy Roots in Brazil

Market Direction | 2023-04-04 | 20 pages | Euromonitor

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Report description:

Of all the starchy roots, cassava is the most important in terms of consumption amongst Brazilian families. Considered the most typical Brazilian food, and having a presence throughout the country, many recipes use it as an ingredient, whether in sweet or savoury dishes. It is considered of great importance in terms of food security and supplying nutritional requirements, especially in the poorest communities. As it does not contain gluten and provides carbohydrates, cassava and its derivative p...

Euromonitor International's Starchy Roots in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Starchy Roots in Brazil
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List Of Contents And Tables

STARCHY ROOTS IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Challenging scenario for cassava production makes prices jump in 2022

Healthy lifestyles leverage the continued growth of sweet potatoes

PROSPECTS AND OPPORTUNITIES

Verticalisation on the horizon for cassava production

New types of biofortified sweet potatoes are being developed

Summary 1 Major Processors of Starchy Roots 2022

CATEGORY DATA

Table 1 Total Sales of Starchy Roots by Category: Total Volume 2017-2022

Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Starchy Roots by Category: Volume 2017-2022

Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Starchy Roots by Category: Value 2017-2022

Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Starchy Roots by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Starchy Roots by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2022-2027

FRESH FOOD IN BRAZIL

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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