

## **Small Local Grocers in Taiwan**

Market Direction | 2023-04-04 | 35 pages | Euromonitor

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### **Report description:**

The consumption habits of Taiwanese changed during the pandemic, with purchases of fresh groceries and hot food items from traditional wet/food markets (which mainly comprise the majority of small local grocers in the country) switching to modern channels including supermarkets, leading to several years of sales declines for the channel. However, the Ministry of Economic Affairs actively cooperated with local government units to provide an online platform for traditional market vendors to sell t...

Euromonitor International's Small Local Grocers in Taiwan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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