

Retail in Dominican Republic

Market Direction | 2023-04-07 | 33 pages | Euromonitor

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Report description:

Consumers were impacted by high inflation and rising prices in 2022 and increasingly opted to reduce their spending or seek out promotional deals to budget effectively. Dominicans sought out retailers and channels that offered the greatest return on investment, with a strong increase in sales and outlets of warehouse clubs that give consumers access to convenient and competitive prices. While global distribution chains continued to normalise in 2022, the Dominican Republic still experienced cert...

Euromonitor International's Retail in Dominican Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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