

## **Retail in Bosnia and Herzegovina**

Market Direction | 2023-04-07 | 39 pages | Euromonitor

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### **Report description:**

Performance was muted for retailers in Bosnia and Herzegovina in 2022. Though there was double-digit growth in current value sales, there was only a minimal increase in constant value sales, as inflation dampened volume sales significantly. Double-digit inflation stemming from the war in Ukraine, which caused an energy crisis, led to soaring price increases.

Euromonitor International's Retail in Bosnia and Herzegovina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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