

## **Retail in Bolivia**

Market Direction | 2023-04-04 | 37 pages | Euromonitor

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### **Report description:**

The country continued to emerge out of the Coronavirus (COVID-19) pandemic in 2022. With the relaxation of restrictions on movement and socialisation, shoppers returned to physical stores, driving the ongoing recovery of sales in categories that were highly impacted by the pandemic. This was especially the case for non-essential formats within non-grocery retailers, such as apparel and footwear specialists, bags and luggage specialists and beauty specialists. Sales in these retail channels typic...

Euromonitor International's Retail in Bolivia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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