

Retail E-Commerce in Slovenia

Market Direction | 2023-04-07 | 20 pages | Euromonitor

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Report description:

E-commerce is the big winner in retail, with the channel stimulated by the event of the pandemic, and with consumers continuing to embrace all the benefits which online shopping offers. Indeed, it is consumer satisfaction in e-commerce in Slovenia which is fuelling this robust double-digit growth.

Euromonitor International's Retail E-Commerce in Slovenia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

E-commerce will continue to develop over the forecast period

Financial and technological innovations will help to support ongoing growth

Secure payment structures will remain a crucial key to developments, with crypto tipped to be an area to watch

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