

Retail E-Commerce in Dominican Republic

Market Direction | 2023-04-07 | 15 pages | Euromonitor

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Report description:

While higher retail prices and lower spending power led to more conscious consumption in 2022, special promotional days provided a welcome boost to value sales throughout the year. Black Friday hosted between the 24 and 27th of November was such an example according to the Central Bank. Black Friday sales reached over 9,000 million in local currency terms, a growth of 35.6% when compared with the same occasions in 2019, and a 12.9% increase over 2021. Dominicans are still looking to buy the prod...

Euromonitor International's Retail E-Commerce in Dominican Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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