

## **Retail E-Commerce in Dominican Republic**

Market Direction | 2023-04-07 | 15 pages | Euromonitor

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### **Report description:**

While higher retail prices and lower spending power led to more conscious consumption in 2022, special promotional days provided a welcome boost to value sales throughout the year. Black Friday hosted between the 24 and 27th of November was such an example according to the Central Bank. Black Friday sales reached over 9,000 million in local currency terms, a growth of 35.6% when compared with the same occasions in 2019, and a 12.9% increase over 2021. Dominicans are still looking to buy the prod...

Euromonitor International's Retail E-Commerce in Dominican Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Retail E-Commerce in Dominican Republic  
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### List Of Contents And Tables

#### RETAIL E-COMMERCE IN DOMINICAN REPUBLIC

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Promotional days resonate with consumers

Fashion, appliances and electronics are most popular online purchases

Grocery retailers have adapted to e-commerce

##### PROSPECTS AND OPPORTUNITIES

Strong growth potential in food/drink e-commerce

Social selling to gain further relevance

Investing in distribution centres key to providing efficient delivery

##### CHANNEL DATA

Table 1 Retail E-Commerce by Product: Value 2017-2022

Table 2 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 3 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 4 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

#### RETAIL IN DOMINICAN REPUBLIC

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

##### MARKET DATA

Table 5 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 6 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 7 Sales in Retail Offline by Channel: Value 2017-2022

Table 8 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 9 Retail Offline Outlets by Channel: Units 2017-2022

Table 10 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 11 Retail GBO Company Shares: % Value 2018-2022

Table 12 Retail GBN Brand Shares: % Value 2019-2022

Table 13 Retail Offline GBO Company Shares: % Value 2018-2022

Table 14 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 15 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 16 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 17 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 18 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 19 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

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Table 20 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 21 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 22 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 23 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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