

Personal Accessories in Switzerland

Market Direction | 2023-04-04 | 48 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

Personal accessories in Switzerland continued to move towards recovery in 2022 but sales remained below pre-pandemic levels across all categories. The disruption caused by the response to COVID-19 in 2020 saw closures of non-essential stores, limited mobility among the local population and lack of inbound tourists, resulting in double-digit sales declines in 2020. While an easing of restrictions in 2021 resulted in a rebound due to pent-up demand, inbound arrivals from major source markets such...

Euromonitor International's Personal Accessories in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Personal Accessories in Switzerland

Euromonitor International

April 2023

List Of Contents And Tables

PERSONAL ACCESSORIES IN SWITZERLAND

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022

Table 2 Sales of Personal Accessories by Category: Value 2017-2022

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Personal Accessories: % Value 2017-2021

Table 6 LBN Brand Shares of Personal Accessories: % Value 2018-2021

Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further growth for bags and luggage in 2022 but demand remains below pre-pandemic levels

The impact of inbound and outbound tourism

The rise of the second-hand market in line with sustainability trend

PROSPECTS AND OPPORTUNITIES

Positive outlook expected for bags and luggage over the forecast period

LVMH expected to benefit from upturn in demand for luxury bags and luggage

Distribution through retail e-commerce likely to continue expanding

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 13 Sales of Bags and Luggage by Category: Value 2017-2022

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 16 Sales of Luggage by Type: % Value 2017-2022

Table 17 NBO Company Shares of Bags and Luggage: % Value 2017-2021

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2018-2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive performance in 2022 despite some hurdles

Fine jewellery remains strongest performer in category

Retail e-commerce is here to stay, especially for costume jewellery

PROSPECTS AND OPPORTUNITIES

Positive outlook for jewellery over the forecast period but category will struggle to fully recover

The emergence of ethical and sustainable consumerism

Men's jewellery can be growth driver

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2017-2022

Table 25 Sales of Jewellery by Category: Value 2017-2022

Table 26 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 27 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 28 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 29 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 30 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 31 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 32 NBO Company Shares of Jewellery: % Value 2017-2021

Table 33 □LBN Brand Shares of Jewellery: % Value 2018-2021

Table 34 □Distribution of Jewellery by Format: % Value 2017-2022

Table 35 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 36 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for traditional watches continues to improve in 2022

Demand for high mechanical watches fully recovers by pushing e-commerce

Increasing popularity of connected watches

PROSPECTS AND OPPORTUNITIES

Return of inbound arrivals, including Chinese tourists, likely to drive growth

Resale market for high watches to gain traction

Rise of connected watches to be further supported by health and wellness trend

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 40 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 43 Sales of Traditional Watches by Category: Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44	Sales of Traditional Watches by Category: Value 2017-2022
Table 45	Sales of Traditional Watches by Category: % Volume Growth 2017-2022
Table 46	Sales of Traditional Watches by Category: % Value Growth 2017-2022
Table 47	Sales of Traditional Watches by Price Band: Volume 2017-2022
Table 48	□Sales of Traditional Watches by Price Band: Value 2017-2022
Table 49	□Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022
Table 50	□Sales of Traditional Watches by Price Band: % Value Growth 2017-2022
Table 51	□Sales of Connected Watches by Category: Volume 2017-2022
Table 52	□Sales of Connected Watches by Category: Value 2017-2022
Table 53	□Sales of Connected Watches by Category: % Volume Growth 2017-2022
Table 54	□Sales of Connected Watches by Category: % Value Growth 2017-2022
Table 55	□NBO Company Shares of Traditional Watches: % Value 2017-2021
Table 56	□LBN Brand Shares of Traditional Watches: % Value 2018-2021
Table 57	□NBO Company Shares of Connected Watches: % Value 2017-2021
Table 58	□LBN Brand Shares of Connected Watches: % Value 2018-2021
Table 59	□Distribution of Traditional Watches by Format: % Value 2017-2022
Table 60	□Distribution of Connected Watches by Format: % Value 2017-2022
Table 61	□Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027
Table 62	□Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027
Table 63	□Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027
Table 64	□Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027
Table 65	□Forecast Sales of Traditional Watches by Category: Volume 2022-2027
Table 66	□Forecast Sales of Traditional Watches by Category: Value 2022-2027
Table 67	□Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027
Table 68	□Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027
Table 69	□Forecast Sales of Connected Watches by Category: Volume 2022-2027
Table 70	□Forecast Sales of Connected Watches by Category: Value 2022-2027
Table 71	□Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027
Table 72	□Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027

WRITING INSTRUMENTS IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive performance in 2022, but sales remain below pre-pandemic sales

Marginal unit price increases in 2022

Retail e-commerce sales remain elevated in 2022

PROSPECTS AND OPPORTUNITIES

Positive performance predicted despite digitalisation trend

Ethical initiatives to become more commonplace

Product customisation and aspirational lines to drive brand strategies in coming years

CATEGORY DATA

Table 73	Sales of Writing Instruments by Category: Volume 2017-2022
Table 74	Sales of Writing Instruments by Category: Value 2017-2022
Table 75	Sales of Writing Instruments by Category: % Volume Growth 2017-2022
Table 76	Sales of Writing Instruments by Category: % Value Growth 2017-2022
Table 77	NBO Company Shares of Writing Instruments: % Value 2017-2021
Table 78	LBN Brand Shares of Writing Instruments: % Value 2018-2021
Table 79	Distribution of Writing Instruments by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 80 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 81 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

Personal Accessories in Switzerland

Market Direction | 2023-04-04 | 48 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com