

Personal Accessories in Switzerland

Market Direction | 2023-04-04 | 48 pages | Euromonitor

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Report description:

Personal accessories in Switzerland continued to move towards recovery in 2022 but sales remained below pre-pandemic levels across all categories. The disruption caused by the response to COVID-19 in 2020 saw closures of non-essential stores, limited mobility among the local population and lack of inbound tourists, resulting in double-digit sales declines in 2020. While an easing of restrictions in 2021 resulted in a rebound due to pent-up demand, inbound arrivals from major source markets such...

Euromonitor International's Personal Accessories in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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