

Non-Grocery Retailers in Tunisia

Market Direction | 2023-04-07 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Home products specialists felt significant impact from the escalating cost of raw materials in 2022. The surge in raw material prices had a cascading effect on consumer demand for home products, as retailers were compelled to transfer the additional expenses to their customers. This trend was further exacerbated by the rising cost of living, which diminished consumers' spending power.

Euromonitor International's Non-Grocery Retailers in Tunisia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Specialists, Appliances and Electronics Specialists, General Merchandise Stores, Health and Beauty Specialists, Home Products Specialists, Leisure and Personal Goods Specialists, Other Non-Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Non-Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Non-Grocery Retailers in Tunisia
Euromonitor International
April 2023

List Of Contents And Tables

NON-GROCERY RETAILERS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising costs in raw materials and the persistent expansion of illicit trading curbs growth in home products specialists in 2022

Appliances and electronics specialists take issue with new government policies

Pharmacies suffers shortages as major players exit the country

PROSPECTS AND OPPORTUNITIES

More multinational withdrawals feared

Tdiscount partnership with El Araby to boost local production

Growth threatened by persistent threat from informal retailers

CHANNEL DATA

Table 1 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 4 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 5 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 6 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 8 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 9 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 10 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 11 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

RETAIL IN TUNISIA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 14 Sales in Retail Offline by Channel: Value 2017-2022

Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 16 Retail Offline Outlets by Channel: Units 2017-2022

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 18 Retail GBO Company Shares: % Value 2018-2022

Table 19 Retail GBN Brand Shares: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Retail Offline GBO Company Shares: % Value 2018-2022
Table 21 □Retail Offline GBN Brand Shares: % Value 2019-2022
Table 22 □Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 23 □Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 24 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 25 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 26 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 27 □Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 28 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 29 □Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 30 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Non-Grocery Retailers in Tunisia

Market Direction | 2023-04-07 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|----------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | 2026-02-13 |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com