

Jewellery in Switzerland

Market Direction | 2023-04-04 | 18 pages | Euromonitor

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Report description:

While the pandemic had a dramatic impact on demand for jewellery in Switzerland in 2020 and 2021 (due to non-essential store closures, and the absence of international tourists), the category experienced improving demand and higher current value growth in 2022. However, due to ongoing uncertainty regarding spending, particularly on perceived non-essentials, retail volume and value sales remained significantly lower than pre-pandemic levels in 2022. A lack of inbound tourism, especially from major...

Euromonitor International's Jewellery in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
April 2023

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