

Jeans in the United Arab Emirates

Market Direction | 2023-04-05 | 23 pages | Euromonitor

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Report description:

Jeans continue to be a popular and comfortable fashion staple in Dubai, with many people wearing jeans regularly, mostly as casualwear, or sometimes smart casualwear. As a global fashion hub, Dubai is also home to many international denim brands and designers, which offer a wide range of styles and fits to cater to different consumer preferences. While trends in denim may shift over time, jeans remain a popular and versatile wardrobe staple for many people in Dubai. Comfortable jeans with a styl...

Euromonitor International's Jeans in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Jeans in the United Arab Emirates
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List Of Contents And Tables

JEANS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Jeans remain a comfortable fashion staple

Brands with purpose and sustainability also present in jeans

Holistic omnichannel approach to remain important

PROSPECTS AND OPPORTUNITIES

Jeans brands will continue to focus on purpose-led brand innovation

Technological adaptation to offer a seamless shopping experience will prevail

CATEGORY DATA

Table 1 Sales of Jeans by Category: Volume 2017-2022

Table 2 Sales of Jeans by Category: Value 2017-2022

Table 3 Sales of Jeans by Category: % Volume Growth 2017-2022

Table 4 Sales of Jeans by Category: % Value Growth 2017-2022

Table 5 Sales of Men's Jeans by Category: Volume 2017-2022

Table 6 Sales of Men's Jeans by Category: Value 2017-2022

Table 7 Sales of Men's Jeans by Category: % Volume Growth 2017-2022

Table 8 Sales of Men's Jeans by Category: % Value Growth 2017-2022

Table 9 Sales of Women's Jeans by Category: Volume 2017-2022

Table 10 Sales of Women's Jeans by Category: Value 2017-2022

Table 11 Sales of Women's Jeans by Category: % Volume Growth 2017-2022

Table 12 Sales of Women's Jeans by Category: % Value Growth 2017-2022

Table 13 NBO Company Shares of Jeans: % Value 2018-2022

Table 14 LBN Brand Shares of Jeans: % Value 2019-2022

Table 15 Forecast Sales of Jeans by Category: Volume 2022-2027

Table 16 Forecast Sales of Jeans by Category: Value 2022-2027

Table 17 Forecast Sales of Jeans by Category: % Volume Growth 2022-2027

Table 18 Forecast Sales of Jeans by Category: % Value Growth 2022-2027

Table 19 Forecast Sales of Men's Jeans by Category: Volume 2022-2027

Table 20 Forecast Sales of Men's Jeans by Category: Value 2022-2027

Table 21 Forecast Sales of Men's Jeans by Category: % Volume Growth 2022-2027

Table 22 Forecast Sales of Men's Jeans by Category: % Value Growth 2022-2027

Table 23 Forecast Sales of Women's Jeans by Category: Volume 2022-2027

Table 24 Forecast Sales of Women's Jeans by Category: Value 2022-2027

Table 25 Forecast Sales of Women's Jeans by Category: % Volume Growth 2022-2027

Table 26 Forecast Sales of Women's Jeans by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

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Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 27 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 28 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 29 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 30 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 31 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 32 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 33 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 34 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 35 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 36 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 37 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 38 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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