

Hosiery in the United Arab Emirates

Market Direction | 2023-04-05 | 19 pages | Euromonitor

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Report description:

Hosiery witnessed solid growth in 2022. The trends of children going to school, adults returning to work, and health and fitness enthusiasts going for regular workouts, meant that consumers returned to wearing non-sheer hosiery such as socks more regularly once again. The return of these activities at full scale, such as children participating in activities including school sports, drove sales of footwear, and in particular sports footwear, and associated with this, also drove sales of non-sheer...

Euromonitor International's Hosiery in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising sales in complementary footwear categories fosters growth

Competitively priced hosiery continues to be popular

Landmark Group remains the leading player in hosiery

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Sales of hosiery set to grow, as it is a basic wardrobe staple

Consumers will continue to favour competitively priced products

Health and wellness trend to benefit the category

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