

## **Health and Beauty Specialists in the US**

Market Direction | 2023-04-04 | 46 pages | Euromonitor

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### **Report description:**

2021 was an impressive year in terms of the sales performance of US retail pharmacy chains. The US government actively integrated these companies into its federal COVID-19 pandemic response, utilising their stores as distribution points for COVID-19 vaccines. Because demand for these vaccines was high for much of the year, this meant that these retailers benefited from increased foot traffic, as US consumers looking for vaccines, as well as rapid COVID tests, scheduled trips to their stores. Oft...

Euromonitor International's Health and Beauty Specialists in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Health and Beauty Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2023

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