

Grocery Retailers in Uruguay

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Report description:

The reduction in spending power in Argentina and the rise of prices in Uruguay have impacted the results of some of the key players in grocery retailers. The exchange between Uruguay and Argentina has traditionally been strong, with a long-standing tradition, of consumers from both countries regularly travelling to acquire the products they want. However, in 2022, the main player in grocery retailers, Ta-Ta, stated that its operations had taken a hit from the reduction in shopping by Argentinian...

Euromonitor International's Grocery Retailers in Uruguay report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Retailers, Discounters, Foods/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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