

Grocery Retailers in Tunisia

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Report description:

In 2022 grocery retailers in Tunisia faced a multitude of challenges, including supply shortages and fluctuating consumer demand. A significant contributing factor to these challenges was the rapid escalation of consumer prices, which surged to 14.6%-a stark contrast to the overall inflation rate of 7.5%. The most severely impacted product areas included eggs, with a 38% price increase, beef meat, rising by 26.3%, and edible oils, experiencing a 22.3% uptick. As the economic crisis intensified,...

Euromonitor International's Grocery Retailers in Tunisia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Retailers, Discounters, Foods/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Carrefour adapts to evolving demand and secures leadership

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Food insecurity to continue as political tensions pose potential threat to growth

New development to bolster urban-based outlets, though more work is needed to promote substantial growth overall

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