

Grocery Retailers in Estonia

Market Direction | 2023-04-04 | 26 pages | Euromonitor

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Report description:

While grocery retailers in Estonia showed a markedly improved performance in terms of overall current value sales growth in 2022, this was mainly due to soaring inflation fuelled by the global recovery from the pandemic and the fallout of Russia's invasion of Ukraine. In reality, trade across all channels was subdued by heightened budget-consciousness among consumers as purchasing power fell and living costs - particularly household energy bills - increased dramatically. The spike in inflation a...

Euromonitor International's Grocery Retailers in Estonia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Retailers, Discounters, Foods/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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