

Glass Packaging in Western Europe

Global Strategy | 2023-04-04 | 50 pages | Euromonitor

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Report description:

This report assesses the position of glass packaging in Western Europe. It analyses the recent performance of glass, including the impact of the COVID-19 pandemic, as well as covering future predictions for the packaging type. The report also incorporates examples of innovation within glass, as well as setting out the challenges it faces from other packaging types such as metal. At the end, data on glass packaging in several different countries is given, placing each country in the broader Weste...

Euromonitor International's Glass Packaging in Western Europe global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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