

## **General Merchandise Stores in the US**

Market Direction | 2023-04-04 | 45 pages | Euromonitor

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### **Report description:**

The department stores channel in the US has long faced severe headwinds. 25 years ago, department stores were the first places that millions of consumers across the country would turn to for their apparel and cosmetics needs, but even though sales of clothing and beauty products remain the lifeblood of the channel, department stores are increasingly an afterthought for customers looking to purchase these types of goods. Of course, the rise of e-commerce is one of the principal reasons for this s...

Euromonitor International's General Merchandise Stores in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the General Merchandise Stores market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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